



BE A FUNDRAISING CHAMPION.

The Walk to End Alzheimer's® Champions Club recognizes and rewards participants who reach special fundraising milestones. These individuals are leading the way in the fight against Alzheimer's — and you can too! Make a difference in the lives of those facing the disease today and in the future by raising funds to advance the critical care, support and research efforts of the Alzheimer's Association®.

All Champions Club members receive:

- Official event T-shirt.
- Fundraising badge on your personal fundraising webpage.
- Personalized thank-you certificate.
- Recognition on your local Walk website.
- Grand Champions and Elite Grand Champions receive additional rewards and recognition.



CHAMPIONS

Become a Champion by raising at least **\$500** and you'll receive a commemorative medal for your accomplishment. But this is just the beginning: channel your momentum to reach new ranks within the club.



GRAND CHAMPIONS

When you raise at least **\$1,000**, you'll earn the title of Grand Champion and the exclusive fundraising status that comes along with it. You'll also receive a special lightweight, heathered T-shirt to show off your success.



ELITE GRAND CHAMPIONS

Once you've raised **\$2,500**, you'll be in the company of greatness as an Elite Grand Champion. As part of this esteemed group of fundraisers, you'll earn a one-of-a-kind quarter-zip pullover and the glory of being one of the best.

Have questions? Learn more at alz.org/championsclub.

Ready to get started? Check out the back for some tips for reaching the \$500 level in just 10 days.

