

# 2021 VIRTUAL



BRAINWORKS  
CONFERENCE

alzheimer's association®

Tuesday, March 30 - Thursday, April 1

8:30 a.m. - 11 a.m. each day

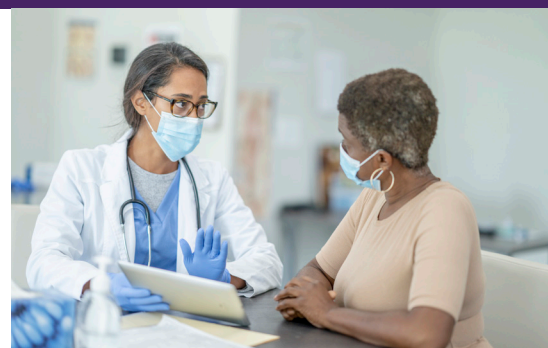
Register at [alz.org/iowa](https://alz.org/iowa)

(Zoom link will be sent via email prior to the start of Conference)

Contact hours registration fee: \$90

General registration fee: \$15

(Must cancel by 3 p.m. on March 29 to receive full refund. Email [bkfitzgerald@alz.org](mailto:bkfitzgerald@alz.org) to request refund.)



*Hear from experts in the field of Alzheimer's and dementia research, behaviors and treatments.*

## TOPICS

What's New in Alzheimer's in 2020/2021 • Medicaid Eligibility for Nursing Home and Other Long-Term Care • Dementia Conversations • Responding to Stress in Dementia • The Fundamental Role of Resources in the Pursuit of Health Equity for Dementia • Dementia Communication 'on Steroids' During COVID

### Objectives:

1. Summarize the new Alzheimer's Disease Research Framework and explain the implications of the framework for clinical trials, including describing both current research in the field of dementia as well as effective treatments to manage disease symptoms.
2. Explain how to identify, navigate and respond to behavioral changes in dementia, as well as strategies that ease feelings of distress, fear, anger, guilt, and grief in caregivers.
3. Describe specific vocal quality skills that make it easier for the person with dementia to understand and focus on the speaker – especially when the speaker is masked, and describe specific strategies that a wearer of PPE might use to reduce apprehension and build rapport with the person with dementia.
4. Discuss eligibility requirements for a Medicaid Facility and for in home care.
5. Summarize and discuss asset and income protections for the Medicaid recipients spouse.

1.800.272.3900

[alz.org/iowa](https://alz.org/iowa)

# 2021 VIRTUAL BRAINWORKS SPEAKERS



**Dr. Yogi Shah**



**Scott Hartsook**



**Dr. Kyle Page**



**Ruth Wagner**



**Dr. Carl V. Hill**



**Erin Bonitto**

**Purpose Statement:** The purpose of the annual Alzheimer's Association BrainWorks Conference is: 1) to equip those affected by dementia with the knowledge and resources to live well, and 2) to equip providers of dementia care with the knowledge and resources to support quality of life among recipients of care.

## **Contact Hours**

It is the licensee's responsibility to determine if the education programs they attend meet the requirements of their professional licensure board. Full attendance is required to earn hours. No partial attendance credit is awarded. Contact hours are awarded based on a 60-minute education hour.

**Program approved for 6 contact hours through DMACC, IBON Provider #22.**

**Audience:** Our conference appeals to a wide audience including nurses, nursing assistants, social workers and other dementia care professionals. Family care partners, friends, students and individuals with early-stage dementia are also welcome.

# AGENDA

## **Tuesday, March 30**

**8:30 - 8:40 a.m.** - Opening  
**8:40 - 9:40 a.m.** - What's New in Alzheimer's in 2020/2021 with Dr. Shah  
**9:40 - 9:50 a.m.** - Break  
**9:50 - 10:50 a.m.** - Medicaid Eligibility for Nursing Home and Other Long-Term Care with Scott Hartsook  
**10:50 - 11 a.m.** - Wrap-Up

## **Wednesday, March 31**

**8:30 - 8:40 a.m.** - Opening  
**8:40 - 9:40 a.m.** - Responding to Stress in Dementia with Dr. Page  
**9:40 - 9:50 a.m.** - Break  
**9:50 - 10:50 a.m.** - Dementia Conversations with Ruth Wagner  
**10:50 - 11 a.m.** - Wrap-Up

## **Thursday, April 1**

**8:30 - 8:40 a.m.** - Opening  
**8:40 - 9:40 a.m.** - The Fundamental Role of Resources in the Pursuit of Health Equity for Dementia with Dr. Hill  
**9:40 - 9:50 a.m.** - Break  
**9:50 - 10:50 a.m.** - Dementia Communication 'on Steroids' during COVID with Erin Bonitto  
**10:50 - 11 a.m.** - Wrap-Up