Participant Center Guide



Ready to join the fight against Alzheimer's disease? Follow the step-by-step instructions below to set up your fundraising page for the Alzheimer's Association Walk to End Alzheimer's[®] and utilize the tools and resources.



800.272.3900 | alz.org/walk

Send email.

Click "Send Email" and decide your delivery method.

Through your personal account:

- Select one of the email templates provided in the Participant Center.
- Copy the message and paste it into a new email in your personal account.
- Edit the message to make it your own and included is a link to your personal page.

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Through your Participant Center:

- Visit the "Contacts" tab and click "Import Contact" to merge information from a .csv file, Gmail or Yahoo. You can also manually add contacts by clicking "New Contact."
- Stay organized by categorizing your contacts (e.g., donors, potential donors, team members).
- Once your contacts are ready, choose the person you'd like to message and click "Email."
- Select a sample message from the dropdown menu.
- Customize, preview and send.
- A link to your personal page will be included in your message.

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Track your progress

Visit your Participant Center dashboard often to track your fundraising progress. You can also visit the "Progress" tab to view your donors and send thank-you notes.

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Additional Tools.

Fundraising Tools & Tips, Recruitment Ideas, Team Captain Tools, Cash & Check Donations and Rewards and Incentives.

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FUNDRAISING IDEAS		back to top
With creativity and planning, you can exceed	d your Walk fundraising goal. Use the resources be	now to get ideas and step-by-step guidance.
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