



Every dollar advances the fight against Alzheimer's.

The Alzheimer's Association is a global organization working to advance care, support and research across the world. From face-to-face support to online education programs and promising international research initiatives, your dollars make a difference in the lives of millions affected by Alzheimer's today and those who will face the disease tomorrow. Every donation helps to strengthen our efforts while moving us closer to our vision of a world without Alzheimer's disease.

We provide care and support to all those facing Alzheimer's.

Worldwide, 50 million people are living with Alzheimer's. In the United States alone, more than 5 million are living with the disease, and 16 million are acting as caregivers. To support these individuals, the Association uses donated funds to offer:

- A free nationwide 24/7 Helpline (800.272.3900) — receiving nearly 300,000 calls annually — staffed by specialists and master's-level clinicians who provide support, offer information and suggest referrals, all day, every day.
- Online message boards through ALZConnected® (alzconnected.org), a free service that allows those living with the disease and their caregivers to exchange information and build relationships.
- In-person support groups, connecting those facing the disease with a network of help in their community.

We educate and raise awareness to grow understanding of the disease.

We've made great strides in growing awareness of Alzheimer's as a fatal disease that demands public attention, but we still have a long way to go. To increase knowledge and support those facing the disease, your dollars provide:

- Education programs and workshops on the 10 Warning Signs of Alzheimer's, living with the disease, caregiving at different stages, and healthy lifestyle choices for the brain and body.
- Far-reaching campaigns to teach people the difference between Alzheimer's and typical aging, and the power of early detection.
- alz.org®, a vast repository of information designed to educate and inform. For many who are newly facing a diagnosis, alz.org is their first stop to learn about living with the disease and caregiving, access resources and plan for the future.

As the world's largest nonprofit funder of Alzheimer's disease research, the Alzheimer's Association invests your dollars in cutting-edge projects that hold the most potential to help people today and change the trajectory of this devastating disease.

- The Association has awarded over \$455 million to nearly 3,000 scientific proposals, providing the funding for critical advancements including the discovery of Pittsburgh compound B (PIB), the first radiotracer capable of showing beta-amyloid in the living brain during a PET scan — a game-changing breakthrough in disease detection and monitoring.
- Association-funded research has shown that key lifestyle habits are good for the brain. To accelerate this field of study, in 2018, the Association funded and implemented the U.S. POINTER Study, a two-year clinical trial that will evaluate whether lifestyle interventions that simultaneously address many risk factors can reduce risk of cognitive decline and dementia.
- The Association is leading the field in research around risk reduction by investing in an extension of SPRINT MIND, the first randomized clinical trial to demonstrate that aggressive treatment of blood pressure can significantly reduce the occurrence of mild cognitive impairment (MCI). The Alzheimer's Association is building on these results by funding SPRINT MIND 2.0, which adds two years of follow-up and assessment of original participants to determine if the same connection exists between blood pressure and dementia.

We speak up for the needs and rights of people affected by Alzheimer's.

The Alzheimer's Association is the leading voice for Alzheimer's advocacy, and your dollars fuel our efforts to advocate at the federal and state levels for the support our movement needs. Together with the Alzheimer's Impact Movement (AIM), the Association's advocacy arm, the Association has:

- Accelerated the passage of landmark legislation such as the National Alzheimer's Project Act, which mandated the creation of a national plan to fight Alzheimer's disease. The plan addresses the rapidly escalating Alzheimer's crisis and coordinates efforts toward its first goal to prevent and effectively treat Alzheimer's by 2025.
- Advanced commitment to Alzheimer's funding from the federal government. In 2018, the Association, AIM and a nationwide network of advocates helped secure a historic \$425 million increase for Alzheimer's disease research, bringing federal funding at the National Institutes of Health to \$2.3 billion annually.
- Secured quality health care services for those affected. The Alzheimer's Association and AIM were instrumental in a 2016 decision by the Centers for Medicare & Medicaid Services ensuring that people with Alzheimer's have access to critical care and support services with a medical professional through Medicare.

The movement to end Alzheimer's disease starts in your backyard and stretches around the world. To join us, visit alz.org.

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