

LEAD THE WAY.



BECOME A CHAMPIONS CLUB MEMBER.

Raise \$500 or more for the care, support and research efforts of the Alzheimer's Association® and you'll join the elite ranks of the Walk to End Alzheimer's® Champions Club. Take your fundraising to an even higher level by raising \$1,000 or more, and you'll gain access to our exclusive Grand Champions Club.

Member benefits include:

- Official event T-shirt*.
- Commemorative medal.
- Fundraising badge on your personal fundraising webpage.
- Personalized thank-you certificate.
- Recognition on your local Walk website.
- Exclusive Grand Champions Club performance T-shirt. (Grand Champions only).

**Most Walks require a \$100 minimum; in some locations this amount is higher.*



Champions Club Medal

Walk toward Champion status.

- Make a self-donation to lead by example and show your commitment to the cause.
- Update your personal fundraising webpage and share why you're participating.
- Send emails to ask friends, family and co-workers for support. Pre-written email templates are available in your Participant Center.
- Use social media to get the word out. Include a link to your fundraising page in your post.



Grand Champions Club T-Shirt

Check out alz.org/walkfundraising for even more ideas and support. We offer a variety of fundraising tools, as well as coaching, advice and tips from our expert staff.

Learn more about the Champions Club and Grand Champions Club at alz.org/championsclub.

This purple shirt is made of lightweight moisture-wicking material and represents Walk fundraising prestige.