



BE A FUNDRAISING CHAMPION.

The Walk to End Alzheimer's® Champions Club recognizes and rewards participants who reach special fundraising milestones. These individuals are leading the way in the fight against Alzheimer's — and you can too! Make a difference in the lives of those facing the disease today and in the future by raising funds to advance the critical care, support and research efforts of the Alzheimer's Association®.

All Champions Club members receive:

- Official event T-shirt.
- Fundraising badge on your personal fundraising webpage.
- Personalized thank-you certificate.
- Recognition on your local Walk website.
- Grand Champions and Elite Grand Champions receive additional rewards and recognition.



CHAMPIONS

Become a Champion by raising at least **\$500** and you'll receive a commemorative medal for your accomplishment. But this is just the beginning: channel your momentum to reach new ranks within the club.



GRAND CHAMPIONS

When you raise at least **\$1,000**, you'll earn the title of Grand Champion and the exclusive fundraising status that comes along with it. You'll also receive a special lightweight, heathered T-shirt to show off your success.



ELITE GRAND CHAMPIONS

Once you've raised **\$2,500**, you'll be in the company of greatness as an Elite Grand Champion. As part of this esteemed group of fundraisers, you'll earn a one-of-a-kind quarter-zip pullover and the glory of being one of the best.

Have questions? Learn more at alz.org/championsclub.

Ready to get started? Check out the back for some tips for reaching the \$500 level in just 10 days.



HOW TO RAISE \$500 OR MORE IN 10 DAYS.



Make a \$25 self-donation.



Ask two family members to donate \$25 each.



Ask five friends to contribute \$20 each.



Ask five co-workers to give \$10 each.



Ask five neighbors to donate \$10 each.



Ask five people from your place of worship or gym to each make a \$10 donation.



Ask your place of employment for a company contribution of \$50, or to match the total you raise, dollar for dollar.



Set up a Facebook Fundraiser with the goal of raising \$50 or more from friends in your network.



Ask three businesses you frequent (e.g., hair salon, dry cleaner, favorite restaurant) to each contribute \$15.



Hold a team fundraiser and ask your team to donate the first \$30. See how much you can raise beyond that to help you exceed your goal!

Be sure to check out alz.org/walkfundraising for even more ideas and support. Registered participants have access to a variety of fundraising tools, as well as coaching, advice and tips, in their Participant Center at alz.org/walk.

