



THE LONGEST DAY[®]

ALZHEIMER'S  ASSOCIATION[®]



BECOME A MEMBER OF THE LONGEST DAY SOLSTICE CHAMPIONS CLUB

Use your creativity and passion to raise funds and awareness for the care, support and research efforts of the Alzheimer's Association[®]. When you raise \$1,600 or more — representing the 16 hours of sunlight on The Longest Day[®] — you'll join the elite ranks of The Longest Day Solstice Champions Club.

Member benefits include:

- Solstice Champions shirt.
- Solstice Champions lapel pin.
- Digital badge for your personal fundraising webpage.
- Personalized thank-you certificate.
- Recognition on The Longest Day website.
- Invitation to the exclusive Solstice Champions Facebook group.
- Local recognition and special amenities at wrap-around events, including the Kickoff and Celebration Parties.



Solstice Champions shirt



Solstice Champions lapel pin



Solstice Champions fundraising badge

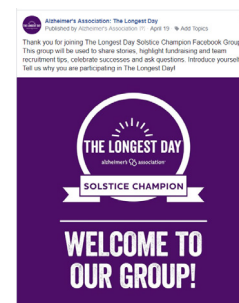


Solstice Champions Club certificate

Be a champion for those facing Alzheimer's.

- Make a self-donation to lead by example and show your commitment to the cause.
- Update your personal fundraising webpage and share a story about why you're participating.
- Send emails from your Participant Center (prewritten and customizable!) to ask for support from friends, family and co-workers.
- Download the The Longest Day mobile app to send prewritten text messages.
- Use social media to get the word out. Include a link to your fundraising page in posts about The Longest Day.

We offer a variety of fundraising tools, as well as coaching advice from our expert staff. Access resources and learn more about The Longest Day Solstice Champions Club at alz.org/thelongestday.



Solstice Champions Facebook group