



PREMIER SPONSORSHIP

WALK TO END ALZHEIMER'S®

As a Premier sponsor, your company will make a lasting impact on the community while gaining year round recognition for supporting Walk to End Alzheimer's.

Local benefits include:

- Medium company logo included on:
 - Walk Day signage
 - Official Walk T-shirt
 - Homepage of Walk Website
 - Sponsor page of Walk website
 - Walk postcards mailed to Walkers
 - Final event instructions and post-Walk thank you email (all Walk participants)
- Verbal acknowledgement on Walk Day
- Dedicated space on Walk Day (held per CDC guidelines)
- Inclusion in press release and media packages
- Recognition and invitation to Walk events year-round (3-5 events)
- Recognition in E-Newsletter (10,000+ recipients)

- Announcement on Chapter Facebook page (10,000+ followers)
- Opportunity for a 30 second Facebook ad on Chapter social media (air 2x)
- Association-led "Lunch and Learn" educational session for employees.
- Association-led Walk kickoff for employees.
- 10 Walk T-shirts provided



Additional sponsorship opportunities are available, contact us for more information!

N. Harris / Montgomery County
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Location - Town Green Park
Date - October 2, 2021
Investment - \$5,000