



ELITE SPONSORSHIP

WALK TO END ALZHEIMER'S®

As an Elite sponsor, our highest level of local sponsorship, you will lead your community in the fight against Alzheimer's and all other dementia. In return, your company will receive year-round recognition and exclusive opportunities for brand visibility.

Local benefits include:

- Large company logo included on:
 - Walk Day signage
 - Official Walk T-shirt
 - Emails sent to Walkers
 - Homepage of Walk Website
 - Sponsor page of Walk website
 - Walk postcards mailed to Walkers
- Verbal acknowledgement on Walk Day
- Dedicated space on Walk Day (held per CDC guidelines)
- Inclusion in press release and media packages
- Speaking opportunity at Walk kickoff and celebration events
- Recognition and invitation to Walk events year round (3-5 events)

- Individual recognition in E-Newsletter with linked logo (10,000+ recipients)
- Announcement on Chapter Facebook page (10,000+ followers)
- Opportunity for a 30 second Facebook ad on Chapter social media (air 3x)
- Association-led "Lunch and Learn" educational session for employees
- Association-led Walk kickoff for employees
- 20 Walk T-shirts provided



Additional sponsorship opportunities are available, contact us for more information!

N. Harris / Montgomery County
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Location - Town Green Park
Date - October 2, 2021
Investment - \$10,000