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## TAKE TWO MINUTES AND REGISTER YOUR WALK TEAM

Go online and register your 2021 Walk team to get your team activated. Registering your team is easy, too. Go to: [alz.org/Walk](https://alz.org/Walk)

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## GO FROM ZERO TO HERO

Set an example for your team members and kick-start your fundraising with a self-donation.

# 2

## PLAN TWO WAYS TO FUNDRAISE

Brainstorm how you will fundraise this year. You can start a Facebook Fundraiser or launch a simple letter-writing campaign to get started. Looking for more ideas? Log into your Participant Center or contact your staff partner.

# 1

## SET ONE GOAL FOR YOUR TEAM

Set a goal for your Walk team that will inspire your team members, friends, family and donors to maximize their fundraising efforts.



## Learn more about our resources.

After you've registered your Walk team, visit our website at [alz.org/cnfl](http://alz.org/cnfl) to explore our Education Programming, Support Groups, Care Consultations and more!



## Make a self-donation.

Kick-start your fundraising by making a self-donation! By making a self-donation, you are demonstrating your personal commitment to fundraising for the mission.



## Plan your fundraising.

Launch a Facebook Fundraiser through your Participant Center, text or write a letter to your network and ask them to donate. Share your story and include a picture of who you are honoring.



## Set a goal.

Set a goal for your Walk team that will inspire your team members, friends, family and donors to maximize their fundraising efforts.



## Meet with your Walk Manager.

Your Walk Manager is here to help brainstorm fundraising ideas, provide support and answer your questions! Visit your local Walk page for contact information.

**Brainstorm three people in your network you can ask to join your Walk team:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

This year, I would like \_\_\_\_\_ people on my Walk team.

**What time of year will an email or letter asking for donations be most effective? Who will I send it to?**

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**What is a reasonable fundraising goal that I would like to set for my team? What benchmarks would I like to hit and when?**

Goal \$ \_\_\_\_\_

I would like to raise (half of my goal) of \$ \_\_\_\_\_  
by \_\_\_\_\_.

I would like to reach by goal by \_\_\_\_\_.

**When will I plan to set up my team recruitment and how many people would I like to register?**

Month: \_\_\_\_\_ Goal \_\_\_\_\_