



RESOURCES AVAILABLE IN THE WALK PARTICIPANT CENTER

EXPLORE EACH TAB ON THE PURPLE TOOLBAR:

DASHBOARD:

Fundraising overview: Edit goals, T-shirt size, mailing address

Reach your goal: Quick links to the top ways to boost your fundraising.

MY PAGE:

Page links: View and edit your personal or team page (Captains only) with your story of Why You Walk and photos.

QR Code: Useful to direct people to your page to make a donation.

SEND EMAIL:

Sample emails: These can be personalized with your story and downloaded to be sent through your email system.

SOCIAL MEDIA:

Social graphics: Share these special posts through your company's social media channels to show your support for Walk to End Alzheimer's.

PROGRESS:

Donations: Track who has donated - be sure to send a Thank You!

CAPTAIN TOOLS:

Team posters and signs: Display in the workplace to recruit team members, inspire fundraising efforts and share event details.

Walk logos: Showcase your company or organization's participation in Walk to End Alzheimer's.

Incentive flyer: Learn about the Walk Incentive Program and encourage team members to reach fundraising milestones, starting at \$100 to receive the official 2024 Walk T-shirt.

ADDITIONAL TOOLS AVAILABLE THROUGH YOUR LOCAL WALK MANAGER:

Care and support resources: Includes information on education and support offered by the Alzheimer's Association.

Digital Walk banner advertisements: Promote Walk through internal company communication channels using these digital assets (available in a range of sizes), including email signatures.

Fundraising supplies: Free supplies including donation containers, Promise Garden flowers, logo banners, yard signs and more available.

To access your Walk Participant Center:

Go to alz.org/nwohio/walk.

Click on **PARTICIPANT CENTER** in upper right corner.

Click on **Dashboard** from the drop-down list.

Welcome to the Alzheimer's Association Walk to End Alzheimer's®.

The success of Walk depends on people like you, rallying teams of co-workers and community members to raise critical funds and awareness. Your team advances the care, support and research efforts of the Alzheimer's Association® — and we'll be here for you every step of the way.

For more information, contact:

Karen Moore, Walk Manager

KRMooore@alz.org

567-302-3611 call or text

PARTICIPANT CENTER TOOLS FOR WALK TO END ALZ

SECOND STEP: CHECK OUT THE MANY RESOURCES UNDER EACH TAB ON THE PURPLE TOOLBAR

FIRST STEP: LOGIN LOCATED IN UPPER RIGHT CORNER OF THE WALK WEBSITE (alz.org/nwohio/walk) then click on DASHBOARD

The screenshot shows a web dashboard for a participant named Karen. At the top, it says 'KAREN'S PARTICIPANT CENTER' and 'Toledo Walk Committee Team'. There are social media share buttons for Facebook, Twitter, Google+, LinkedIn, and Pinterest. A purple navigation bar contains tabs: DASHBOARD, MY PAGE, SEND EMAIL, SOCIAL MEDIA, PROGRESS, and CAPTAIN TOOLS. The main content area is titled 'Fundraising Progress' and is split into two columns. The left column, 'My Progress', shows 'completed' status with a progress bar, '\$0 RAISED', and a 'GOAL: \$0'. The right column, 'My Team Progress', shows '75% completed' with a progress bar, '\$750 RAISED', and a 'GOAL: \$1,000'. Below these are buttons for 'DONATE', 'EDIT GOAL', 'VIEW TEAM PAGE', and 'CHANGE'. A yellow banner at the bottom says 'Hey Team Captain Karen! You're Awesome!' and 'BE THE BEST CAPTAIN YOU CAN BE'. On the right side, a purple sidebar menu lists: 2024 Walk to End Alzheimer's Toledo, OH, 109 days until this Walk, You've raised \$0.00, Event Details, DASHBOARD, EDIT MY PAGE, VIEW MY PAGE, SEND EMAIL, MY PROGRESS, SOCIAL MEDIA, TIPS AND TOOLS, a help chat bubble, Edit My Profile, and Log Out. A yellow arrow points from the 'DASHBOARD' text in the top right box to the 'DASHBOARD' menu item in the sidebar.