SPONSOR OPPORTUNITIES
FOR THE ANDERSON WALK

JOIN US AS A LEADER IN THE FIGHT TO #ENDALZ

Walk to End Alzheimer's - Anderson, SC

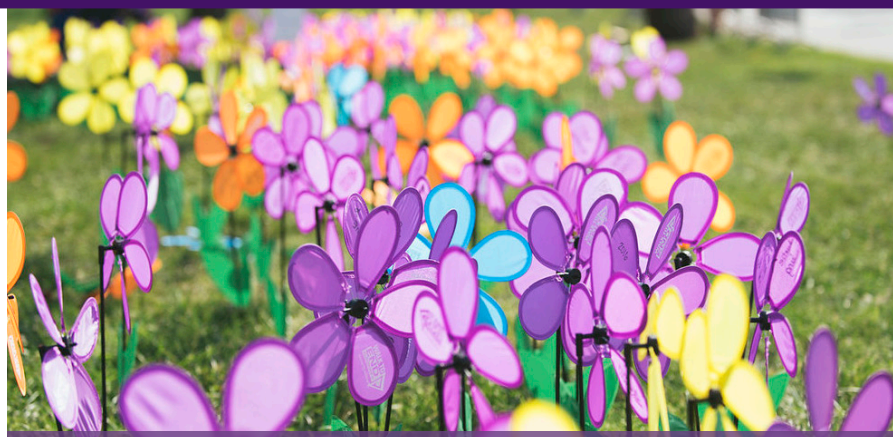
September 24, 2022
AnMed Health - North Campus
2000 E. Greenville St, Anderson
9:00 AM Registration/Check-in
9:45 AM Opening Ceremony
Register at alz.org/walk.

STAFF PARTNER:
Candace Taylor
Walk Manager
(864) 374-2684
cataylor@alz.org

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research.

This inspiring event calls on participants of all ages and abilities to join the fight against the disease, and your organization can help lead the way as a sponsor.

To learn more about support services and volunteer opportunities with the Alzheimer's Association South Carolina Chapter, visit **alz.org/sc**.



TOP 5 REASONS TO SPONSOR WALK:

Make a difference.
Every year, companies, teams and individuals raise millions of dollars across the country through Walk to End Alzheimer's, advancing the fight against the disease.

Show your corporate heart.
Sponsorship of this inspiring community event offers an opportunity to show your support for a cause that affects numerous families in our area and across the country.

Gain brand visibility.
Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.

Support your employees.
Your involvement in Walk to End Alzheimer's demonstrates your commitment to a cause that impacts them at home and work.

Help lead the way.
As a sponsor, you help the Association provide education and support to those facing dementia every day, while advancing vital research.

2022 GENERAL SPONSORSHIP OPPORTUNITIES ANDERSON, SC

SPONSORSHIP LEVELS & BENEFITS	OFFICIAL $4,500	SUPPORTING $2,000	PARTNER $1,250	FRIEND $750
PRE-EVENT				
Recognition on invitations for all Walk parties	✓			
Sponsor-provided "Why We Walk" feature (photo & blurb) posted on SC Chapter Facebook Page	✓			
Logo cover photo on local Walk Facebook Group	✓			
Sponsor logo on all registration autoresponder emails	✓			
Yard sign recognizing sponsorship at Sponsor business	✓			
Week-of-walk recognition from SC Chapter Twitter (>3,000 Followers)	✓			
Logo on posters/flyers/brochures	✓	✓		
Week-of-walk logo recognition from SC Chapter Facebook Page (>6,300 Followers) in gallery-style post	Prominent Logo with Tag	Logo		
Recognition on Walk fundraising website	Prominent logo & link on Sponsor Page & Homepage Scroll	Logo & link on Sponsor Page & Homepage Scroll	Name & link on Sponsor Page	Name on Sponsor Page
DAY OF EVENT				
Acknowledgement by event Master of Ceremonies	✓			
30-second message during Opening Ceremony	✓			
Sponsor-provided banner displayed on Walk day	✓			
Recognition on t-shirt back	Prominent Logo	Logo	Name	
Walk day recognition on sponsor signage	Logo	Logo	Name	Name
Walk day exhibit opportunity	✓	✓	✓	✓
POST-EVENT				
Recognition in thank you postcard mailing	✓			
Recognition in thank-you email	✓	✓	✓	

LOGO ARTWORK DEADLINES APPLY FOR POSTERS, FLYERS, BROCHURES AND T-SHIRTS.

alz.org/walk | 800.272.3900

2022 EXCLUSIVE SPONSOR OPPORTUNITIES
ANDERSON, SC

PRESENTING SPONSOR IN ANDERSON $9,000

Exclusive lead positioning of your name & logo in all event collateral & communications for the 2022 Walk to End Alzheimer's in Anderson, plus unique recognition opportunities and all Official level benefits.

EXCLUSIVE SPONSOR $3,000

Brand your company as the Exclusive Sponsor of a key Walk day element or area to enjoy Supporting level benefits, plus:

- Name in Walk details on website
- Name in pre-Walk email to all participants
- Mention in the Walk Opening Ceremony
- Additional Walk day signage
- Special access to (all or a specific subset of) participants before, during and/or after Walk day
- Unique volunteer engagement opportunity for sponsor employees/team members

Route Sponsor
Make the Walk route safe & enjoyable for all participants.

Registration/Check-in Sponsor
Welcome every participant and ensure that they start the Walk on the right foot.

Promise Garden Sponsor
Lead this key mission-focused, hands-on experience for all Walk day participants

Champions Club Sponsor
Encourage and recognize participants who have fundraised $500 or more.

Caregiver Cafe Sponsor
Make Walk day an extra special experience for dementia caregivers.

Water Stop Sponsor
Provide all walkers with opportunities to rehydrate on Walk day.

Finish Line Sponsor
Be the first to greet returning walkers and celebrate what we've accomplished together.

Contact your staff partner to learn which Exclusive Sponsor opportunities are still available!

2022 SPONSORSHIP COMMITMENT FORM

Walk to End Alzheimer's® - Anderson, SC

SPONSOR INFORMATION

Company name *(as to be displayed)* _____

Parent Company Name (if applicable) _____

Contact name _____ Website _____

Address _____ City/State/ZIP _____

Phone _____ Email _____

SPONSORSHIP COMMITMENT

- ◯ **OFFICIAL** $4,500
- ◯ **SUPPORTING** $2,000
- ◯ **PARTNER** $1,250
- ◯ **FRIEND** $750

EXCLUSIVE SPONSOR OPPORTUNITIES

- ◯ **PRESENTING** $9,000
- ◯ **EXCLUSIVE** $3,000

Desired element or area: _____

Sponsorship authorized signature _____ Date _____

Print name _____ Title _____

PAYMENT INFORMATION

Payment must be received in full prior to Walk Day. Please retain a copy of this form for your records.

- ◯ Check enclosed (payable to Alzheimer's Association; note "Anderson, SC" on memo line)
- ◯ Please invoice me
- ◯ Credit card

Card number _____ Expiration _____ Security code (back of card) _____

Name on card _____

TO SUBMIT

SCAN/EMAIL to cataylor@alz.org, Subject: Anderson, SC Walk Sponsorship

OR MAIL to Alzheimer's Association, Attn: Anderson, SC Walk, 4600 Park Rd, Ste 250, Charlotte, NC 28209

For applicable logo recognition, email file to cataylor@alz.org. Preferred logo formats include eps, ai, pdf, or high-resolution jpg.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations.
Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.

ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

MORE THAN
6 MILLION

Americans are living with Alzheimer's.

1 IN 3 SENIORS

dies with Alzheimer's or another dementia. It kills more than breast cancer and prostate cancer combined.

11 MILLION AMERICANS

provide unpaid care for people living with Alzheimer's or other dementias.

In South Carolina, 95,000 people are living with Alzheimer's and 199,000 caregivers provide care for them.

Alzheimer's is a progressive and fatal disease, which is devastating our families, our finances and our future. As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association® addresses this global crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Thanks to these South Carolina sponsors of Walk to End Alzheimer's 2021!

Agape Care South Carolina
Aiken Regional Medical Center
All About Seniors
An-Med Medical
Appalachian Council of Governments
Ashley Gardens Assisted Living & Memory Care
B106.7 & 98.5 WOMG
Beaufort County Senior Resource Directory
Beaufort Memorial
Benton House of Bluffton
Bishop Gadsden Episcopal Retirement Community
BMW Manufacturing Co., LLC
Canterfield of Bluffton
Carroll Campbell Place at Lexington Medical Center
CenterWell Senior Primary Care
Cheryll Woods-Flowers, MSA
Cigna
Comfort Keepers
Comporium
Contec Inc
Crescent Hospice
CRH Properties LLC
Dabo's All In Team Foundation
Dominion Energy
Dominion Senior Living
Easley Place Senior Living
Encompass Health
First Reliance Bank
Flooring Services Inc
Franke at Seaside
Great Southern Homes
Guffee Dental Associates
Harmony at Five Forks
Harmony Senior Services
HealthLinks Magazine
Home Instead Senior Care
Humana Inc
Kempton of Greenville
Kindred at Home and Kindred Hospice
Koppers Performance Chemicals
Krystal Teague Dental
LockhartPower
Lower Cape Fear LifeCare
Lux - A Medical Spa
Medical University of South Carolina
Melange LLC
Merrill Gardens at Carolina Park
Millender Elder Law LLC
Mt Pleasant Gardens Alzheimer's & Memory Care
Nephron
NHC HealthCare
Oakleaf Village of Lexington
Palmetto Infusion
Palmetto Mortuary
Palmettos of Mauldin
Palmettos of Parklane
Pathway Hospice
Phoenix Senior Living
Prisma Health
Purity Coffee
PURPLEologist
Right at Home
Rolling Green Village
SC Federal Credit Union
SC Homecare Solutions LLC
SC Institute for Brain Health
Senior Care Authority
Senior Living Guide
ServiceMaster of Charleston
Shem Creek Health Center at South Bay
South Carolina Federal Credit Union
Spartanburg Regional Healthcare System
Still Hopes Solutions for Living at Home
The Gables on Pelham
The JF Floyd Mortuary, Crematory, Cemeteries
The Joan Kelly Group
The Parks
The Village at Summerville
The Woodlands at Furman
Thomasena Stokes-Marshall Senior Center & Association
Union County Cares
Upstate Senior Living Placement & Consulting
Waterstone on Augusta
Wellmore of Lexington
Westminster Memory Care
WPDE