



2021 Sponsorship Opportunities

SPONSOR OUR MYRTLE BEACH WALK! NOVEMBER 6, 2021

Alzheimer's isn't stopping, and neither are we. We're walking in 2021 — and we invite you to join us!

The Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. For additional details, contact Alexis Watts, Director of Development, at awatts@alz.org or 803-509-7352.

SPONSORSHIP LEVELS & BENEFITS	OFFICIAL \$4,500	SUPPORTING \$2,000	PARTNER \$1,250	FRIEND \$750
Acknowledgement by event Master of Ceremonies	✓			
60-second message during Opening Ceremony	✓			
Recognition on invitations for all Walk parties	✓			
Award presented at sponsor function/chapter event	✓			
Sponsor-provided banner displayed on Walk day	✓			
Sponsor-provided "Why We Walk" feature (photo & blurb) posted on chapter social media channels	✓			
Recognition in thank you postcard mailing	✓			
Logo cover photo on local Walk Facebook Group	✓			
Sponsor logo on all registration autoresponders	✓			
Yard sign recognizing sponsorship at Sponsor business	✓			
Week-of-walk recognition from SC Chapter Twitter (>3,000 Followers)	✓			
Logo on posters/flyers/brochures	✓	✓		
Week-of-walk logo recognition from SC Chapter Facebook Page (>6,300 Followers) in gallery-style post	Prominent Logo with Tag	Logo		
Recognition on t-shirt back	Prominent Logo	Logo	Name	
Name listed in SC Chapter sponsor listing	✓	✓	✓	
Recognition in thank-you email sent on Walk day	✓	✓	✓	
Recognition on sponsor level signage at Promise Garden	Logo	Logo	Name	Name
Sponsor-provided info page shared with all participants	✓	✓	✓	✓
Recognition on Walk fundraising website	Prominent logo & link on Sponsor Page & Homepage Scroll	Logo & link on Sponsor Page & Homepage Scroll	Name & link on Sponsor Page	Name on Sponsor Page
Right to use title "Local Sponsor of the Alzheimer's Association Walk to End Alzheimer's®"	✓	✓	✓	✓
COMMITMENT, PAYMENT & ARTWORK DUE	AUGUST 20, 2021	AUGUST 20, 2021	SEPTEMBER 17, 2021	OCTOBER 8, 2021

These exclusive levels are first-come, first-served. Commitment, payment & artwork due August 20, 2021.

PRESENTING SPONSOR IN MYRTLE BEACH \$9,000

Special one-time-only offer for 2021! Exclusive lead positioning of your name & logo in all event collateral & communications for the 2021 Walk to End Alzheimer's in Myrtle Beach, plus unique recognition opportunities and all Official level benefits.



CHAMPIONS CLUB SPONSOR \$3,000

Participants who raise over \$500 become members of the elite Walk to End Alzheimer's Champions Club. The Champions Club Sponsor will help reward these special participants and receive these unique opportunities:

- Recognize Champions on social media in coordination with staff partner
- Logo on card mailed to congratulate each 2021 Champions Club inductee
- Host a pre-walk event for champions
- Logo on Exclusive Sponsor sign at Promise Garden
- Exclusive Sponsor sign for placement at your business
- Week of Walk thank-you tweet from SC Chapter Twitter account
- All Supporting level benefits



PROMISE GARDEN SPONSOR \$3,000

The Promise Garden is a mission-focused experience engaging each Walk to End Alzheimer's participant. The Promise Garden Sponsor will help with this meaningful display and receive these privileged opportunities:

- Opening ceremony mention & special participation in Promise Garden ceremony
- Company name & quote about Promise Garden ceremony included in press release
- Assist with Promise Garden on Walk Day
- Logo on Exclusive Sponsor sign at planted Promise Garden
- Exclusive Sponsor sign for placement at your business
- Week of Walk thank-you tweet from SC Chapter Twitter account
- All Supporting level benefits



CAREGIVER CAFÉ SPONSOR \$3,000

Help create an extra special experience for caregivers. The Caregiver Café Sponsor will receive the following impactful opportunities:

- Mention in opening ceremony announcements
- Mention in email sent week of Walk to all participants
- Host an event for caregivers before or after Walk day
- Logo on invitation to sponsor-hosted caregiver event
- Logo on Exclusive Sponsor sign at planted Promise Garden
- Exclusive Sponsor sign for placement at your business
- Week of Walk thank-you tweet from SC Chapter Twitter account
- All Supporting level benefits



Join us as a sponsor to bring families help & hope.

HOW WE HELP:

- ✓ 24/7 Helpline: 800-272-3900
- ✓ Information & Referral
- ✓ Care Consultation
- ✓ Education Programs
- ✓ Early-Stage Support Services
- ✓ Caregiver Support Groups
- ✓ Caregiver Respite Assistance
- ✓ Safety Services for Wanderers
- ✓ Advocacy & Public Policy

All funds raised by the Alzheimer's Association Walk to End Alzheimer's® support our care, support and research efforts.

Our local chapter in South Carolina provides resources for families going through one of the most difficult periods of their lives. To learn more about accessing services, visit alz.org/sc.

In addition, the Alzheimer's Association is the largest private, nonprofit funder of Alzheimer's disease research in the world. To learn more about our research grants, visit alz.org/research.

2021 SPONSOR COMMITMENT | Walk to End Alzheimer's in Myrtle Beach, SC

SPONSOR LEVEL	PRESENTING \$9,000	OFFICIAL \$4,500	CHAMPIONS CLUB \$3,000	PROMISE GARDEN \$3,000	CAREGIVER CAFÉ \$3,000	SUPPORTING \$2,000	PARTNER \$1,250	FRIEND \$750
CHECK ONE >								
DEADLINE FOR FORM & PAYMENT	August 20, 2021	August 20, 2021	August 20, 2021	August 20, 2021	August 20, 2021	August 20, 2021	September 17, 2021	October 8, 2021

Payment must be received by deadlines above to guarantee sponsorship benefits. If paying by check, note "Myrtle Beach SC"

on the memo line and/or include a copy of this form with payment. Please retain a copy of this form for your records. For applicable logo recognition, email artwork to walksc@alz.org. Preferred logo formats include eps, ai, pdf, or high-resolution jpg.

Local Company Name (to be used for recognition) _____

Parent Company Name (if applicable) _____

URL for weblink (if applicable) _____

Phone _____

Mailing Address _____

City, State & Zipcode _____

Local Company Contact Person _____

Email _____

Authorized signature: _____ Date: _____

PAYMENT INFORMATION (REQUIRED): Please invoice me. Check enclosed for this amount: _____

Please charge my (circle one) Visa / Mastercard / American Express /Discover card for this amount: _____

Card # _____ Expiration _____ CSV _____

Name on card & billing address (if different from above) _____

2 WAYS TO SUBMIT: **SCAN/EMAIL** to walksc@alz.org, Subject: Myrtle Beach SC Walk Sponsorship
MAIL to Alzheimer's Association, Attn: Myrtle Beach SC Walk, 4600 Park Rd, Ste 250, Charlotte, NC 28209

Received: _____ Entered: _____ Invoiced: _____ Paid: _____ Check #: _____ Entered: _____ TY: _____



SC CHAPTER SPONSORS

THANK YOU TO OUR 2020 WALK SPONSORS
FROM ALL ACROSS SOUTH CAROLINA!

NATIONWIDE PRESENTING SPONSOR

Edward Jones[®]

LOCAL PRESENTING SPONSOR, CHARLESTON, SC



LOCAL PRESENTING SPONSOR, COLUMBIA, SC



CAREGIVER CAFÉ SPONSORS

Palmetto Mortuary
Simpson Law Firm

CHAMPIONS CLUB SPONSORS

Waterstone on Augusta
Westminster Memory Care,
Lexington

PROMISE GARDEN SPONSORS

Aiken Regional Medical Center
Harmony at Five Forks
NHC Continuum of Care

OFFICIAL SPONSORS

All About Seniors
Comfort Keepers Myrtle
Beach
Comporium
Dominion Senior Living
Lowcountry Parrot Heads
Union County Cares -
Barbara Harter Rippey

SUPPORTING SPONSORS

Bishop Gadsden Episcopal
Retirement Community
Bloom Senior Living
Blue Ridge Electric Coop
Comfort Keepers
Day Break Adult Care Services
Guffee Dental Associates
ICE
Indigo Hall Assisted Living &
Memory Care
Merrill Gardens
NHC Healthcare
Ripley's Aquarium
Roper St Francis Research and
Innovation Center
Senior Living Guide
Still Hopes Episcopal Retirement
Community
The Palmettos of Parklane
Watercrest Senior Living Fort
Mill-Indian Land
Westminster Memory Care,
Aiken
WTOC-TV

PARTNER SPONSORS

Appalachian Council of
Governments
Beaufort Memorial Hospital
Benton House
Care for Life
Caring At Heart Home Care
Carolina One Real Estate
Clayton Tile
ComForCare of the Midlands
Comfort Keepers of Mt. Pleasant &
Summerville
Compassus Hospice
Contec Inc
CRH Properties LLC
Dabo's All In Team Foundation
DK Realty LLC
Encompass Health Rehab Hospital of
Bluffton
First Citizens Bank
GroveMed
HarborChase of Rock Hill/Riverwalk
Health Related Home Care
Home Instead Senior Care
Krystal Teague Dental
Melange LLC
Merrill Gardens at Carolina Park
Mount Pleasant Gardens
Nephron Pharmaceuticals
Corporation
Nex Move
Pamettos of Mauldin
Pathway Hospice
Phoenix Senior Living
PURPLEologist
Senior Care Authority
Shem Creek at South Bay
South Carolina Federal Credit Union
The Gables on Pelham
The Woodlands At Furman
Vineyard Bluffton Assisted Living &
Memory Care