

2025 Incentive Program

You must be a registered participant to earn incentive gifts.

Register for a Walk to End Alzheimer's® event in your area at alz.org/walk.



2025 Walk to End Alzheimer's Participant T-Shirt

\$100



Tote Bag or Elite Geometry 16-oz. Recycled Tumbler

\$300



Clique Polos** or Daybreak 16-Can Cooler AND Champions Club Medal

\$500*



Champion® Powerblend® Pullover Hoodie or Luna Convertible Backpack Tote

\$750



Stanley Quencher H2.O FlowState™ Tumbler 30-oz. or iLive™ Portable Cordless Massage AND Grand Champion 100% Cotton Long-Sleeved T-Shirt

\$1,000*



Quarter-Zip Anorak or Bellroy Tech Kit

\$1,500



Director's Chair with Side Table or Sony Bluetooth Speaker AND Elite Grand Champion Clique Summit Half-Zip Fleece**

\$2,500*



Samsonite® Executive Laptop Backpack or The North Face® Apex DryVent™ Jacket**

\$5,000



Regulation Corn Hole or 7' Market Umbrella

\$7,500



Yeti Backpack Soft Cooler or PI Woodburning Pizza Oven

\$10,000

*Denotes the Champion levels.

**Available in men's and women's styles.

Individuals who reach the fundraising minimums for the participant T-shirt, Champions Club medal, Grand Champion T-shirt and Elite Grand Champion fleece will receive these items in addition to their selected incentive prize.

Visit your Participant Center at alz.org/walk for fundraising tools, tips and ideas.

Gifts are not cumulative; only one item is awarded to each fundraiser. Fundraiser may select one item at or below the level achieved. All items subject to availability.

Redemption certificates will be sent via email after the event. Contact your local chapter for the fundraising deadline.

Need help with your certificate or redeeming your prize? Call **888.592.1425** or email ALZWalkIncentives@pkcomp.com.