

# Year-round fundraising ideas and planning

**JANUARY**

**IDEA:** Host a chili cook-off and charge by the bowl. Ask attendees to vote (\$1 = one vote) for the best one.

**OUR PLAN:**

**FEBRUARY**

**IDEA:** Host and charge admission for a wine-tasting party with donated wine, cheese and chocolate.

**OUR PLAN:**

**MARCH**

**IDEA:** Organize a college basketball championship bracket challenge to benefit Walk to End Alzheimer's®.

**OUR PLAN:**

**APRIL**

**IDEA:** Raise funds by asking co-workers to pay \$5 to wear jeans or other casual wear to work for a day — or \$20 for a weekly pass.

**OUR PLAN:**

**MAY**

**IDEA:** Organize a flower sale with donated plants and offer delivery for Mother's Day.

**OUR PLAN:**

**JUNE**

**IDEA:** Kick off summer by organizing a cornhole tournament. Charge admission for all players.

**OUR PLAN:**

**JULY**

**IDEA:** Get friends and family together for a Dine and Donate event at a local restaurant.

**OUR PLAN:**

**AUGUST**

**IDEA:** Host an office Olympics. Charge an entry fee to participate in events like a typing competition.

**OUR PLAN:**

**SEPTEMBER**

**IDEA:** Get your neighbors together for a block party. Ask for donations to your team.

**OUR PLAN:**

**OCTOBER**

**IDEA:** Host a haunted house. Charge admission and sell spooky snacks.

**OUR PLAN:**

**NOVEMBER**

**IDEA:** Plan a Friendsgiving meal. Provide all food and desserts and ask for donations.

**OUR PLAN:**

**DECEMBER**

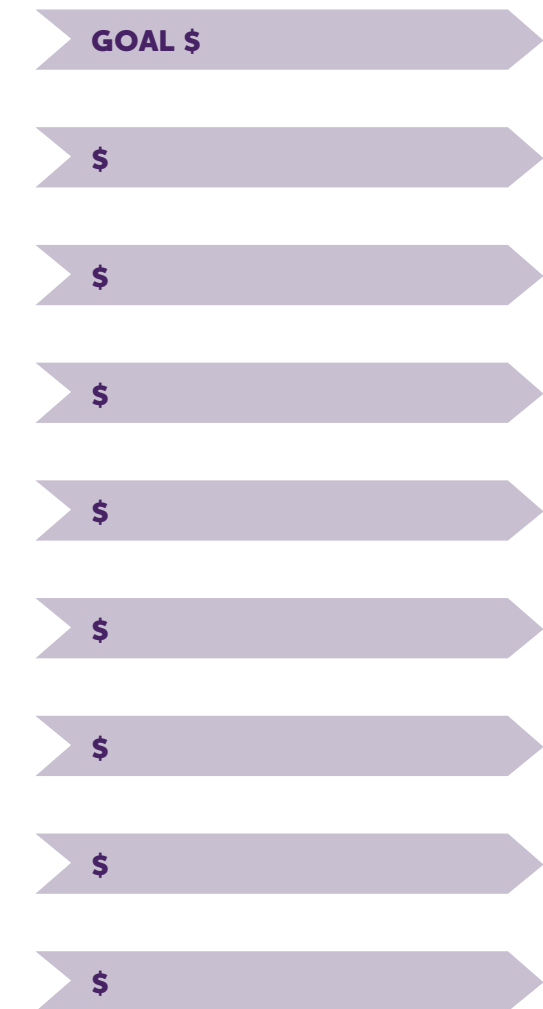
**IDEA:** Host a holiday sweater contest at your office. Ask co-workers to vote (\$1 = one vote) for the tackiest sweater.

**OUR PLAN:**

**“At first, I wasn’t confident about fundraising, but I’m so glad I decided to stop worrying and just go for it. The Alzheimer’s Association® has lots of ideas and resources to help everyone reach their fundraising goal.”**

-Kim M.  
Team Captain and Grand Champion

## OUR TEAM'S PROGRESS



**You can continue to fundraise after Walk day!**  
Visit [alz.org/walk](http://alz.org/walk) and log in to your Participant Center for more fundraising tips and tools. Check with your employer to find out if they will match what you raise.