

# FUNDRAISING IDEAS



**Auction** – Hold a live or silent auction at work or during a party. Auction off donations from local businesses, handmade gifts or tickets to local events.



**Cook-Off** – Who makes the tastiest chili in your office? Who bakes the best cupcakes? Tasting judges are charged for each voting ballot. Whoever gets the most votes is crowned the winner.



**Ice Cream Social** – Organize a fun office get-together by selling packaged ice cream or access to a sundae bar. Be sure to pack the purple sprinkles!



**Lemonade Stand** – It's classic and effective. Make the lemonade with a twist by adding fresh fruit or serve as a slushy. Let the kids help!



**Lunch with the CEO or Celebrity** – Auction off a special lunch with your company's CEO or a local celebrity.



**Matching Gifts** – Many companies already have a matching gift program. Visit [alz.org/walkmatch](https://alz.org/walkmatch) to find out if your workplace matches charitable gifts. This is an easy way to double your funds!



**Movie Night** – Host a movie night at a local park, civic center, school auditorium, library or team member's house. Sell popcorn, homemade treats, drinks and candy.



**Ornament Sale** – Create or buy holiday ornaments with your team and sell them.



**Pancake Breakfast** – This is a perfect event to host before work or a worship service. Pair coffee and juice with the pancakes and charge \$10 a plate.



**Purple Party** – Host a purple-themed party (with attire, decor and snacks in the Association's signature color) and request donations to your Walk team.



**Services** – Team members offer services for a fee and donate all proceeds. Ideas include salon treatments, photography, babysitting, golf lessons, landscaping and other odd jobs. These services could also be used as prizes for another fundraiser.



**Social Media** – Post on your favorite social media platforms to let your friends and family across the country know about your fundraising efforts. Share your goal and periodic progress updates. Link to your Walk fundraising page and include the hashtags #ENDALZ and #Walk2EndAlz.



**Unwanted Gifts Sale** – Get your co-workers, friends and family to donate their unwanted holiday or birthday gifts. Set up a bazaar and sell them off.



**Wine-Tasting Party** – Host and charge admission for a wine-tasting party with donated wine, cheese and chocolate.

Be sure to check your local laws before implementing fundraisers to ensure your event does not violate any state gambling laws.

Visit [alz.org/walk](https://alz.org/walk) and log in to your Participant Center for more fundraising tips and tools.