

**THESE FLOWERS
HAVE A LOT OF
FIGHT IN THEM.**

**2024
WALK TO END ALZHEIMER'S
THE VILLAGES
October 5, 2024**

**WALK TO END™
ALZHEIMER'S**
ALZHEIMER'S  ASSOCIATION®

ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

Alzheimer's is more than just memory loss — it is a progressive and fatal disease. Currently, more than 6 million Americans are living with Alzheimer's and 11 million provide unpaid care for them. Locally, the disease continues to devastate our families, finances and future.

In Florida, there are:

- » 580,000 people living with Alzheimer's.
- » 806,000 people who care for them.
- » In 2021, these caregivers provided 1.2 million hours of unpaid care valued at \$20.6 billion.

ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.

6 in 10 caregivers
were employed in the past year.

These individuals
worked an average of

35 hours

per week while caregiving.



18% of caregivers went from
full-time to part-time
or cut back hours.



Nine percent
of caregivers gave up
working entirely.

57% OF EMPLOYED
CAREGIVERS HAD TO GO IN
TO WORK LATE, LEAVE EARLY
OR TAKE TIME OFF DUE TO
CAREGIVING DEMANDS.



Six percent
retired early.



JOIN US AS A LEADER IN THE FIGHT.

The Alzheimer's Association® addresses the global dementia crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. By sponsoring the event, your company can make a difference for families — including your employees and customers — facing the disease now and in the future.

Who are our national supporters?

NATIONAL PRESENTING SPONSOR:

The logo for Edward Jones, featuring the name in a serif font on a yellow background.

FOUR REASONS TO SPONSOR WALK TO END ALZHEIMER'S:



Make an impact.

Join individuals, teams and other companies across the country who raise millions of dollars to help the Association provide education and support while advancing critical research.



Advance your corporate social responsibility.

Align your core values and visibility in the community by supporting a cause that affects numerous families locally and across the country.



Gain brand visibility.

Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.



Improve employee engagement.

Your involvement in Walk to End Alzheimer's demonstrates your commitment to a cause that impacts them at home and work.

BE IN GOOD COMPANY

WALK TO ENDTM ALZHEIMER'S

ALZHEIMER'S ASSOCIATION®

WALK
TO END
ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

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For more information, please contact
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 **Act Fast**

EARLY BIRD SPONSORSHIP

Sign up by MARCH 31...

- Long sleeve shirt displaying early bird sponsors.
- Logo on "Save the Date" postcard.
- Clickable logo on Team Captain Packet.

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ALZHEIMER'S**
ALZHEIMER'S  ASSOCIATION®