

TEAM CAPTAIN GOAL-SETTING WORKSHEET



Walk to End Alzheimer's® Team Captains who set goals for their team are three times more successful in raising awareness and funds to support the Alzheimer's Association® than those who don't. Complete this worksheet to set your goals and track your progress toward success.

GOALS FOR: _____

(TEAM NAME)



TEAM MEMBERS

Teams of all sizes and ages are welcome! Be sure each person registers as a PARTICIPANT/TEAM MEMBER so their fundraising efforts will be added to the team total. Check out the **Team Captain Guide** for tips on building your team.

This year's goal: _____

Last year's team members: _____



CHAMPIONS CLUB

The Champions Club recognizes and rewards participants who reach fundraising milestones of \$500, \$1,000 and \$2,500. Set a goal for how many team members will raise at least \$500 — including yourself!

This year's goal: _____

Last year's Champions: _____



PARTICIPANT CENTER TOOLS

Explore your **Walk Participant Center** for easy to use tools including sample emails, link to setting up a Facebook Fundraiser, fundraising incentives, personalizing your team & personal page with your "Why You Walk" story, Walk logos, & more.

Walk Website: alz.org/nwohio/walk

User Name: _____

Password: _____



FUNDRAISING EVENTS

Fundraising events are a great way to collect donations, inspire others and have fun with your team members. Download the **Fundraising Ideas** sheet from your Participant Center to get inspired!

This year's fundraising plan: _____



WALK T-SHIRT

Every team member who raises at least \$100 will earn the official Walk to End Alzheimer's T-shirt. Encourage your team to get donations in early so their T-shirt is mailed in time to wear at Walk!

Deadline to get T-shirt before Walk Day: _____



TEAM FUNDRAISING

Aim high! Encourage your team members to download the ALZ Fundraising app, which allows you to send fundraising messages, deposit checks and track your team and personal progress. App users raise over four times more than those who don't.

This year's team \$\$ goal: _____

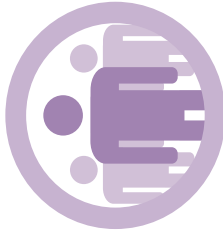
Last year's team total: _____

BECAUSE WE WALK, THERE IS HOPE.



TEAM NAME: _____

TEAM MEMBERS
RECRUITED



Goal:



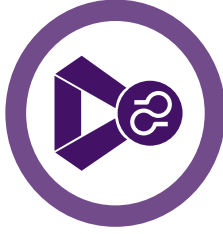
\$100* FUNDRAISERS



Goal:



CHAMPIONS CLUB
MEMBERS



Goal:



FUNDS RAISED



Goal: \$

