



2024 Incentive Program

Earn gifts in recognition of your fundraising efforts through The Longest Day® Incentive Program.



19 oz. Tumbler
or Cooler Lunch Box

\$250



The Wedge™ Mobile Device Stand
or Camping Lantern-Style Flashlight

\$500



Pre-Washed Bucket/Safari Hat
or Simple Hydration Sling

\$750



CORKCICLE® Classic Can Cooler
or Packable Duffel

\$1,000



Urban Peak® Padded Tote Bag
or District® Featherweight French Terry™ Full-Zip Hoodie

\$1,600



Front Runner Vest with Purple Zipper
or Laptop Backpack

\$2,500

SOLSTICE CHAMPION LEVEL



Igloo® Seadrift™ Switch Backpack Cooler
or Premium Cable Knit Cotton Throw

\$5,000



The North Face® Apex Barrier Soft Shell Jacket
or TemperCharge Travel Mug

\$7,500



iRobot Roomba 694 Robot Vacuum
or Bang & Olufsen Wireless Speaker

\$10,000

- » Incentives available to registered participants only. Register at alz.org/TLD.
 - » One incentive per participant at or below amount of funds raised. Funds must be received by July 31, 2024.
 - » For assistance with orders, contact TLD.Incentives@halo.com or **855.462.7263**.
 - » Visit the Participant Center at alz.org/thelongestday for fundraising ideas and tools.
 - » Certificates with redemption codes emailed in August; most incentives mailed in September.
- *Gift items are subject to change based on availability. Shipping delayed until end of season.

