

FUNDRAISING IDEAS

Adult Spelling Bee	Each participant should be sponsored and/or raise funds for their entry fee. Between rounds, share facts about Alzheimer's Disease and the Alzheimer's Association [®] .
Battle of the Bands	Ask local music groups to donate their time for a Battle of the Bands, and then ask local businesses to donate a performance space, concessions, and prizes for the winners. Sell tickets for admission and donate the proceeds.
Bingo Night	A bingo night spells fun and fundraising for everyone you invite.
Birthday Party	Host a purple-themed birthday party and ask for donations to The Longest Day $^{\circ}$ in lieu of gifts.
Car Wash	Organize a car wash in your community and ask others to get involved.
Chili Cook-Off	Host a cook-off and have attendees make a donation to taste and judge the entries.
Dating Game	Get bachelors and bachelorettes involved with this one. The contestants are unseen and must pick their date based on the individual's responses to questions put together by the audience members, who pay admission to the event.
Dance Competition	Hold a dance competition to see who has the best moves. Include surprise styles — such as disco, ballet, or breakdance — to keep things exciting. Charge an entry fee and reward the winner with a donated prize.
Errand Service	Pick a day to run errands for others in exchange for donations.
Fashion Show	Put a spin on the traditional fashion show by holding a pet fashion show, Halloween costume, or accessory show. Be creative and charge an admission fee.
Garage Sale	Collect donated items and coordinate a garage sale. Advertise the sale and mention that all proceeds benefit the care, support and research efforts of the Alzheimer's Association.
Hayride	Organize a hayride — or carriage or boat ride — through a scenic area to support the cause.
Ice Cream Social	Host an office get-together selling packaged ice cream or access to a sundae bar. Don't forget the purple sprinkles!
Jail-and-Bail	Send a boss, principal or owner of a restaurant off to "jail." Those who are "locked up" can post their own bail by making a donation to the Association, or they can solicit bail from friends, family and employees.
Karaoke Night	Organize a karaoke night. People can donate to perform a specific song or encourage others to get up on stage!



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Lemonade or Smoothie Stand	A lemonade or smoothie stand is a great way to beat the heat and raise funds.
Miniature Golf Putting Contest	Place putting greens around the office; charge a fee, and offer prizes.
Network	Use Facebook, Twitter, LinkedIn and any other social media to let your friends and family across the country know about your fundraising efforts. Post your goal and periodic progress updates. Include links to your TLD fundraising page.
Office Olympics	Hold events like typing competitions, swivel chair races, staple pull contests, a stress ball toss, a water cooler drinking game, etc. Ask all participants to pay an entry fee.
Personal Vending Machine	Purchase or request a donation of some favorite office snacks in bulk and sell them from your desk.
Quiz Bowl	Hold a trivia night at a local establishment. See if the restaurant will donate a portion of the night's proceeds to your The Longest Day team and give gift cards for the trivia winners.
Raffle Contest	Ask businesses to donate prizes and charge for tickets.
Sports Tournament	A sports tournament can be a great way to raise funds and awareness. Ask for donations for admissions and concessions.
Theater Night	Ask your local theater to put on a special performance in which a portion of the ticket (and possibly concession) sales is donated to your TLD team. Invite everyone you know and promote the event through social media.
Unwanted Gifts Sale	Get your co-workers, friends and family to donate their unwanted holiday or birthday gifts. Set up a bazaar and sell them off.
"X Marks the Spot" Treasure Hunt	Teams pay a fee to compete against each other by following clues to discover the donated "hidden treasure."
Yard Sale	Clean out your garage or attic and host a yard sale. Ask neighbors to donate items and create a sale on your street.

