

As coronavirus (COVID-19) changes many aspects of our daily life, you can still make an impact in the fight against Alzheimer's by fundraising for Walk to End Alzheimer's. Depending on your situation, Walk to End Alzheimer's could provide a healthy outlet for you and your family during an extended stay at home. Check out the fundraising ideas below to get started.

### Tips to Fundraise During COVID-19

- Include your family and/or roommates.
- Ramp up your personal page and team pages - customize them with your story!
- Do an activity at home, create a video fundraising ask and send it out to your friends and family or post it on social media - you can even challenge others to do the same activity
- Go live on social media to announce your fundraising goals and activities
- Ask for donations based on how long you can do something or how many you can complete. Ideas include wall sit, planks, jumping jacks, items decluttered, books read, flights of stairs climbed, etc.
- Provide frequent updates to your followers
- Create personalized video thank yous to your donors - share and tag on social media
- Write thank you cards: if you have kids to help, everyone loves a handmade card from a little one.

### Fundraising Ideas

1. **Online Silent Auction:** Do some spring cleaning and sell items for a donation.
2. **Facebook Fundraiser:** Launch a [Facebook Fundraiser](#) through your Participant Center or share your fundraiser again.
3. **Unplanned Staycation:** Have a fundraising staycation. Do a virtual video tour of all the places you would have gone and make a self-donation in place of each location. Ask for others to sponsor an unseen site.



4. **Letter Writing Campaign:** A handwritten note will go a long way. Use [these tips](#) to help you draft your personal request.
5. **Text Campaign:** Text your network and ask them to donate. Share your story and include a picture of who you are honoring.
6. **Demo class:** Use your skills to virtually teach your friends. Are you skilled at yoga? Host a virtual yoga class and ask for a \$10 donation.
7. **Board Game-a thon:** Ask your network and their families to put together a puzzle or play board games for an extended period of time. Ask for donation bets on who will win.
8. **Workout Challenge:** Ask for \$1 for each exercise activity you can complete. Challenge others to complete more than you (i.e. sit-ups or lunges).
9. **Wacky Wager:** Ask your social media community to donate for you to do something wacky in return. If five people donate \$50 each, you'll record yourself trying the latest dance move, dying your hair or singing a rival's fight song. Allow the highest donor to select what dance, color or team.
10. **Go Live Challenge:** Live stream, using Facebook Live or another platform. For every donation you get, complete a challenge. Get creative! Crack an egg on your head for every \$10+ donation. Put a pie in your face for every \$20+ donation, etc.
11. **Get Crafty:** Are you crafty? Knit scarfs, paint flowers, make candles in your downtime. Action off online or stock up now for a future in-person sale.

Do you have a virtual fundraising idea? Share on our Facebook page!

[https://www.facebook.com/ALZNWOHio/?ref=page\\_internal](https://www.facebook.com/ALZNWOHio/?ref=page_internal)

Want to chat about how to recruit team members or future fundraising ideas? Call, text, or email me!

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