

a ride to remember

2021 Sponsorship Opportunities

SPONSOR OUR 13TH ANNUAL RIDE! JULY 9-11, 2021

Join us as a sponsor of **A Ride to Remember**, the best-supported event of its kind in South Carolina! A Ride to Remember is traditionally a 3-day, 252-mile cross-state cycling event, with a new virtual option introduced in 2020. Provided that it's safe to gather in-person by the time of the 2021 event, both options will be offered. Limited opportunities available at each sponsorship level. For more information, contact Aundi Hunter at ahunter@alz.org. **Learn more at aridetoremember.org.**

Become a Sponsor	PRESENTING \$20,000	TITANIUM \$10,000	CARBON \$5,000	ALUMINUM \$3,000	STEEL \$1,000
Exclusive opportunity to be the Presenting Sponsor!	SOLD!				
Recognition in all promotional materials & media announcements	✓	✓			
Logo on posters	✓	✓			
Sponsor spotlight in 1 eblast	✓	✓	✓		
Signage at 1 rider rest stop each day of the ride, plus opportunity to support stop with volunteers	✓	✓	✓		
Complimentary team of riders: Registration fee & fundraising minimums waived	Up to 15 riders	Up to 10 riders	Up to 5 riders	Up to 3 riders	
Cycling gear for participating riders	Full kit (Jersey + shorts)	Full kit (Jersey + shorts)	Jersey	Jersey	
Logo placement on 2021 jerseys	Jersey front & bib panel	Jersey sleeve & bib panel	Jersey back	Jersey back	
Acknowledgement at nightly dinners	✓	✓	✓	✓	
Tickets & opportunity to have an exhibit at 1 dinner event: Newberry, Orangeburg, or Charleston	Call for details	10 tickets + exhibit	5 tickets + exhibit	2 tickets	2 tickets
Recognition on event t-shirt back	Logo	Logo	Logo	Logo	Logo
Recognition & link on event website	Prominent Logo & weblink	Prominent Logo & weblink	Logo & weblink	Logo & weblink	Name & Link on Sponsor Page
Deadline for commitment	January 8	January 8	May 7	May 7	June 4



alzheimer's association®

Join us as a sponsor to bring help and hope to families facing Alzheimer's disease or other dementia.

HOW WE HELP:

24/7 Helpline: 800-272-3900

Information & Referral

Care Consultation

Education Programs

Online resources: alz.org/sc

Early-Stage Support Services

Caregiver Support Groups

Caregiver Respite Assistance

Safety Services for Wanderers

Advocacy & Public Policy

Since 2009, A Ride to Remember has raised over \$3.5 million for the Alzheimer's Association, thanks to the support of our sponsors along with hundreds of cyclists and volunteers.

These funds have advanced the work of the Alzheimer's Association, providing resources for families going through one of the most difficult periods of their lives, as well as funding research for methods of treatment, prevention and eventually a cure.

Don't miss this opportunity to be a part of our 13th Annual A Ride to Remember! With your help, we can realize our vision of a world without Alzheimer's and all dementia.

SPONSORSHIP COMMITMENT | A Ride to Remember 2021

SOLD! Presenting (~~\$20,000~~)

- Titanium (\$10,000)**
- Carbon (\$5,000)**
- Aluminum (\$3,000)**
- Steel (\$1,000)**

3 WAYS TO SUBMIT:

- (1)** Fax to 864-542-0833
- (2)** Scan/email to ridesc@alz.org, Subject: RTR21 Sponsorship
- (3)** Mail to: Alzheimer's Association, Attn: RTR21 Sponsorship, PO Box 3128, Spartanburg, SC 29304

To guarantee benefits, please observe commitment deadlines (see back). Upon receipt of this form, an invoice with payment terms will be sent to the contact below. Payment options include cash, check or major credit card. Please retain a copy of this form for your records. For logo recognition, email artwork (eps, ai, pdf, or high-resolution jpg) to ridesc@alz.org.

Local Company Name _____

Parent Company Name (if applicable) _____

Preferred Name to Display (if applicable) _____

Phone _____

Mailing Address _____

City, State & Zipcode _____

Local Company Contact Person _____

Email _____

Authorized signature: _____

Date: _____

FOR ALZ INTERNAL USE ONLY: Date received: _____ Date entered: _____ Date invoiced: _____

Payment received: _____ Check #: _____ Payment entered: _____ TY sent: _____