



**RIDE TO
END ALZ®**
**SOUTH
CAROLINA**

alzheimer's  association®

2022

Sponsorship Opportunities

A Ride to Remember is now Ride to End ALZ® South Carolina!

Join us as a sponsor of Ride to End ALZ® South Carolina, still the best-supported event of its kind in SC! Beyond our new name and website, Ride to End ALZ South Carolina is the very same cycling event you know and love — a 3-day, 252-mile cross-state Group Ride (July 8-10, 2022), along with a month-long Virtual Challenge option for those who prefer to ride at their own pace (July 1-31, 2022). Limited opportunities available at each sponsorship level. For more information, email ridesc@alz.org. **Learn more at alz.org/ride.**

Become a Sponsor	PRESENTING \$25,000	TITANIUM \$10,000	CARBON \$5,000	ALUMINUM \$3,000	STEEL \$1,000
Exclusive opportunity to be the Presenting Sponsor!	SOLD!				
Recognition in all promotional materials & media announcements	✓	✓			
Logo on posters	✓	✓			
Sponsor spotlight in 1 eblast	✓	✓	✓		
Signage at 1 rider rest stop each day of the ride, plus opportunity to support stop with volunteers	✓	✓	✓		
Complimentary team of riders: Registration fee & fundraising minimums waived	Up to 15 riders	Up to 10 riders	Up to 5 riders	Up to 3 riders	
Cycling gear for participating riders	Full kit (Jersey + shorts)	Full kit (Jersey + shorts)	Jersey	Jersey	
Logo placement on 2022 jerseys	Jersey front & bib panel	Jersey sleeve & bib panel	Jersey back	Jersey back	
Acknowledgement at nightly dinners	✓	✓	✓	✓	
Tickets & opportunity to have an exhibit at 1 dinner event: Newberry, Orangeburg, or Charleston	Call for details	10 tickets + exhibit	5 tickets + exhibit	2 tickets	2 tickets
Recognition on event t-shirt back	Logo	Logo	Logo	Logo	Logo
Recognition & link on event website	Prominent Logo & weblink	Prominent Logo & weblink	Logo & weblink	Logo & weblink	Name & Link on Sponsor Page
Deadline for commitment	January 7	January 7	May 6	May 6	June 3



alzheimer's association®

Join us as a sponsor to bring help and hope to families facing Alzheimer's disease or other dementia.

HOW WE HELP:

- 24/7 Helpline: 800-272-3900**
- Information & Referral**
- Care Consultation**
- Education Programs**
- Online Resources: alz.org/sc**
- Early-Stage Support Services**
- Caregiver Support Groups**
- Caregiver Respite Assistance**
- Safety Services for Wanderers**
- Advocacy & Public Policy**

Since 2009, A Ride to Remember has taken cyclists on a scenic summer ride through South Carolina, all to raise funds and awareness for the research, care and support efforts of the Alzheimer's Association®.

These funds have advanced the work of the Alzheimer's Association, providing resources for families going through one of the most difficult periods of their lives, as well as funding research for methods of treatment, prevention and eventually a cure.

Join us as sponsor of Ride to End ALZ South Carolina to continue this legacy of support! With your help, we can realize our vision of a world without Alzheimer's and all dementia.

SPONSORSHIP COMMITMENT | Ride to End ALZ South Carolina

SOLD! Presenting (~~\$25,000~~)—

- Titanium (\$10,000)**
- Carbon (\$5,000)**
- Aluminum (\$3,000)**
- Steel (\$1,000)**

2 WAYS TO SUBMIT:

- (1)** Scan/email to ridesc@alz.org, Subject: RideSC22 Sponsorship
- (2)** Mail to: Alzheimer's Association, Attn: RideSC22 Sponsorship, 4600 Park Rd, Suite 250, Charlotte, NC 28209

To guarantee benefits, please observe commitment deadlines (see back). Upon receipt of this form, an invoice with payment terms will be sent to the contact below. Payment options include cash, check or major credit card. Please retain a copy of this form for your records. For logo recognition, email artwork (eps, ai, pdf, or high-resolution jpg) to ridesc@alz.org.

Local Company Name _____

Parent Company Name (if applicable) _____

Preferred Name to Display (if applicable) _____

Phone _____

Mailing Address _____

City, State & Zipcode _____

Local Company Contact Person _____

Email _____

Authorized signature: _____

Date: _____

FOR ALZ INTERNAL USE ONLY: Date received: _____ Date entered: _____ Date invoiced: _____
 Payment received: _____ Check #: _____ Payment entered: _____ TY sent: _____