

CORPORATE SPONSORSHIP OPPORTUNITIES

Walk to End Alzheimer's ORLEANS COUNTY Medina, NY September 9, 2023

TIER ONE SPONSOR - \$5,000

Customized packages are available for sponsors at the Tier One level. Contact Lynn Westcott at 716.440.4251 to learn more.

TIER TWO SPONSOR - \$2,500

- Prominent logo on all marketing materials:
 - Posters, brochures
 - Official Walk t-shirts
 - Walk website
- Logo on select emails to participants
- Logo on local sponsor banner at all WNY Walks
- Verbal recognition in opening ceremony
- Recognition in eNews Sponsor Spotlight
- Recognition in media releases
- Half-page ad in Chapter program guide (to be used by June 2024)
- Recognition in one program guide
- Logo on day-of materials
- Recognition on all Chapter social platforms
- Four route signs
- Vendor table/chairs at Walk
- Verbal & logo recognition at wrap-around events

ALZHEIMER'S  ASSOCIATION®

Western New York Chapter
716.440.4251 | alz.org/WNY

TIER THREE SPONSOR - \$1,500

- Logo on marketing materials:
 - Posters, brochures
 - Walk website
- Recognition in select emails to participants
- Verbal recognition in opening ceremony
- Recognition in eNews Sponsor Spotlight
- Recognition in one Chapter program guide
- Recognition on all Chapter social platforms
- Two route signs
- Vendor table/chairs at Walk

TIER FOUR SPONSOR - \$750

- Logo on marketing materials:
 - Walk website
- Recognition on Chapter social platforms
- One route sign
- Vendor table/chairs at Walk

**WALK
TO END
ALZHEIMER'S**
ALZHEIMER'S  ASSOCIATION®

For additional information, call Lynn Westcott at 716.440.4251.

Find out more about Walk to End Alzheimer's alz.org/WNYWalk

COMMITMENT FORM

Demonstrate your company's leadership role in the fight against Alzheimer's by joining us as a sponsor of our local **Walk to End Alzheimer's**. With your philanthropic support, we can lead the way to end Alzheimer's.

Organization Information

Sponsor Contact	Organization	
Address		
City	State	Zip
Phone	Fax	
Email		
Name to be used for acknowledgment in printed materials:		
Signature		Date

JUST THREE SIMPLE STEPS to help us end Alzheimer's

SPONSORSHIP LEVELS

Ask for information about sponsoring Walks in Buffalo, Lewiston, Dunkirk, Olean and Batavia

Tier One (\$5,000)

Tier Two (\$2,500)

Tier Three (\$1,500)

Tier Four (\$750)

1

START YOUR CORPORATE TEAM

Captain Name	Team Name
Email	Phone

2

Payment Information

Check Enclosed Send an Invoice Credit Card

Card Number	Exp. Date	CSC
Name as it appears on card:		
Signature	Date	
Billing Address <input type="checkbox"/> Same as Above OR		

3

CONTACT INFORMATION

Please make checks payable to the Alzheimer's Association, WNY Chapter.

Forms can be faxed to 716.626.2255, emailed to LWestcott@alz.org, or mailed with payment to: Alzheimer's Association, WNY Chapter, 6400 Sheridan Drive, Suite 320, Amherst, NY 14221

Questions? Contact Lynn Westcott, Development Director at 716.440.4251 or LWestcott@alz.org.