

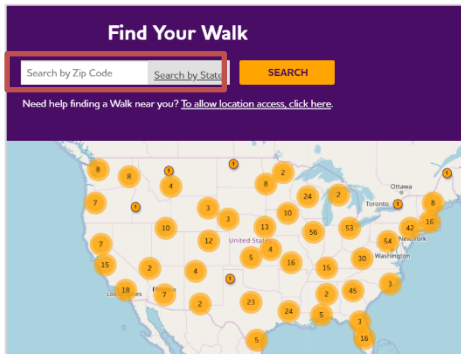
Sign up. Set up. Share.

Ready to join the fight against Alzheimer's disease? Follow the step-by-step instructions below to register for the Alzheimer's Association Walk to End Alzheimer's® and set up your fundraising web page.

1

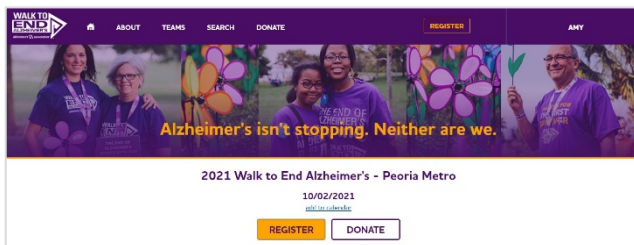
Find your Walk to get started.

- Visit alz.org/Nordstrom. Click Start or Join A Team.
- Look for your local Walk by State or Zip.
- Allow your device to access your location.
- Use the interactive map.



2

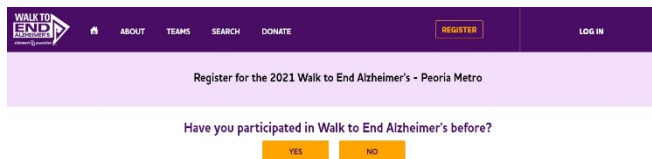
On your local Walk page, click "Register."



3

Sign In.

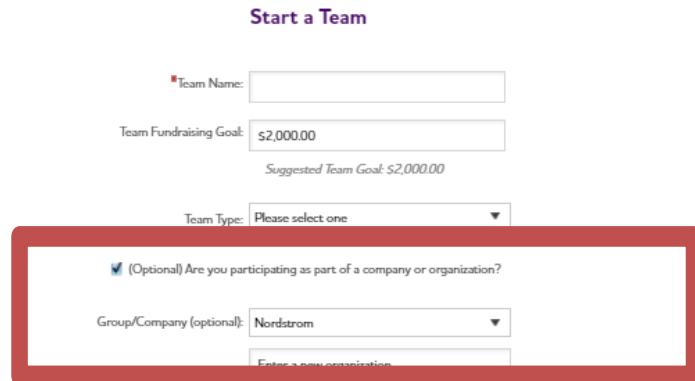
- If you're returning, click "Yes" and log in with your username and password and it will bring back your previous contacts and information.
- If you're new, choose "No" and continue on with the registration process.



4

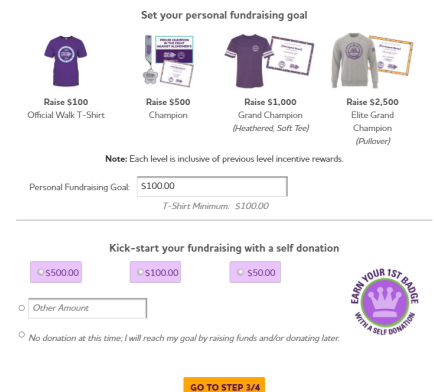
Choose how you want to participate.

Select if you want to start a team, join a team or walk as an individual. If you participated before, you can re-start your team. Your Company should populate as the Group/Company and if not, please search for your company



5

Set your fundraising goal.



6

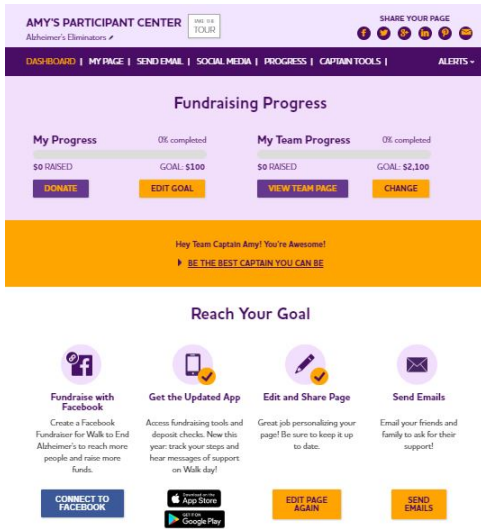
Complete your registration form and payment.



7

Visit your Participant Center.

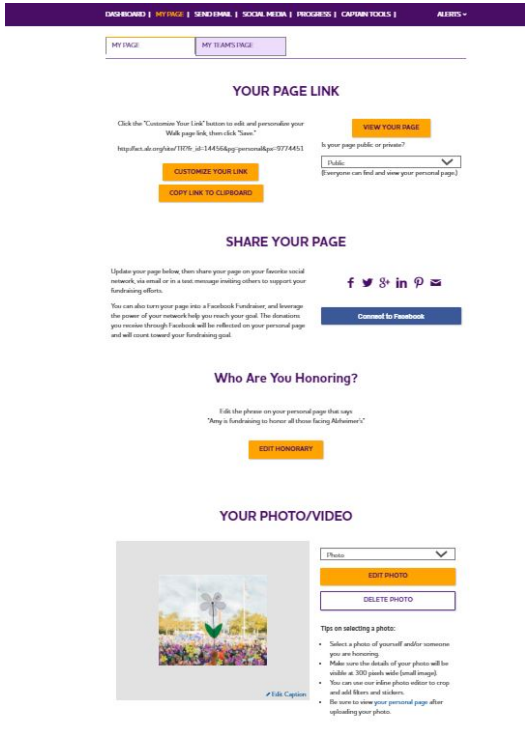
Closing the confirmation message will take you to your Participant Center dashboard. In this section you can check your fundraising and edit your goals, find tools and resources, and edit your registration and profile information.



8

Set up your fundraising page.

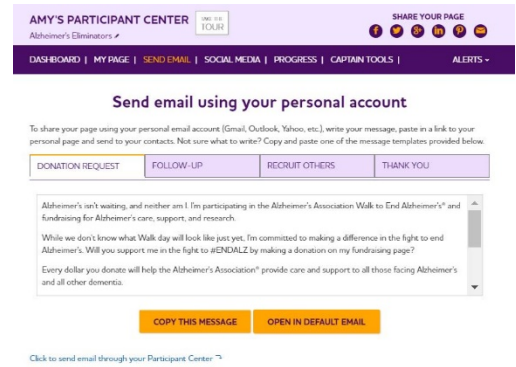
From the dashboard, click "My Page." In this section you can create a short link, share your page on social media, and select a 'cover photo' for your page. You can also add your own photo or YouTube video and edit the message that appears on your page.



9

Send an email.

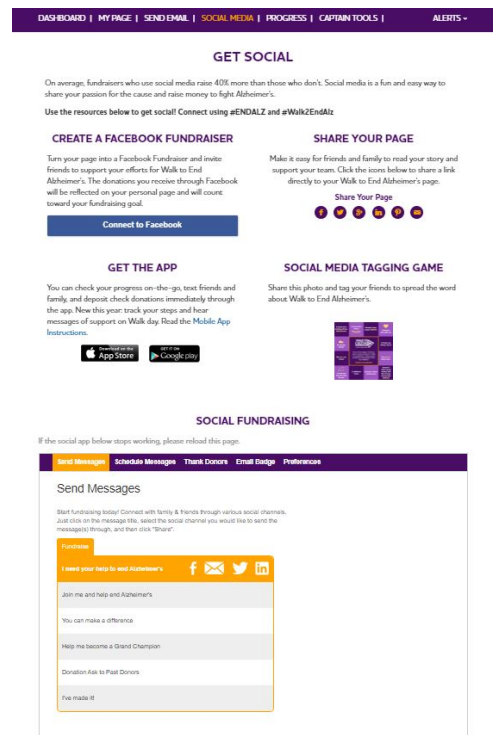
Once your page is ready, share it via e-mail. Go to the Send Email tab and view the message templates available to you. Copy and paste a message into a new email from your personal e-mail account – a link to your personal page will be included.



10

Widen your reach with social media.

Social Media is another way to spread the word that you're participating in Walk to End Alzheimer's, and invite others to support you. In the Social Media section of your Participant Center, you'll find tips and tools for fundraising on social media, including the option to create a Facebook Fundraiser that will feed into your total for Walk. Not on Facebook? Check out the social scheduling tools to schedule tweets and LinkedIn posts. You'll also find links to install The Walk to End Alzheimer's mobile app, which you can use to text friends and deposit checks directly to your campaign.



When applying for a matching gift for the Walk to End Alzheimer's

Benevity has a "Comment" section when you apply for your matching gift. To ensure that you receive your matching gift make sure you add the following details in the comment section.

Comment:

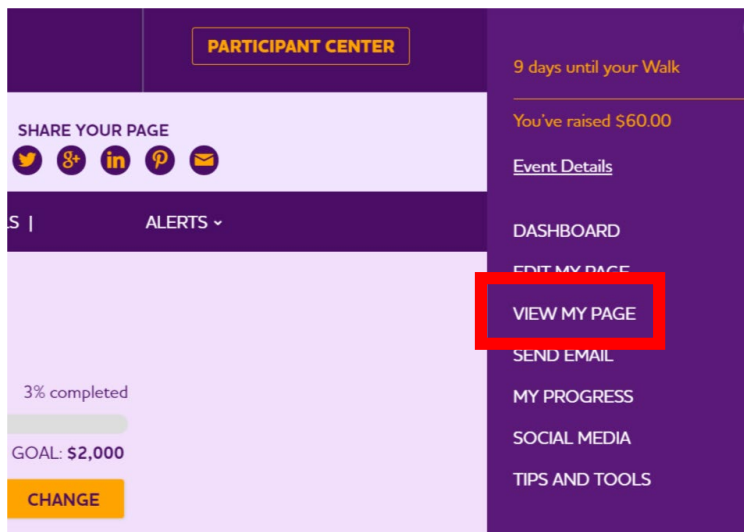
Walk City:

Participant ID:

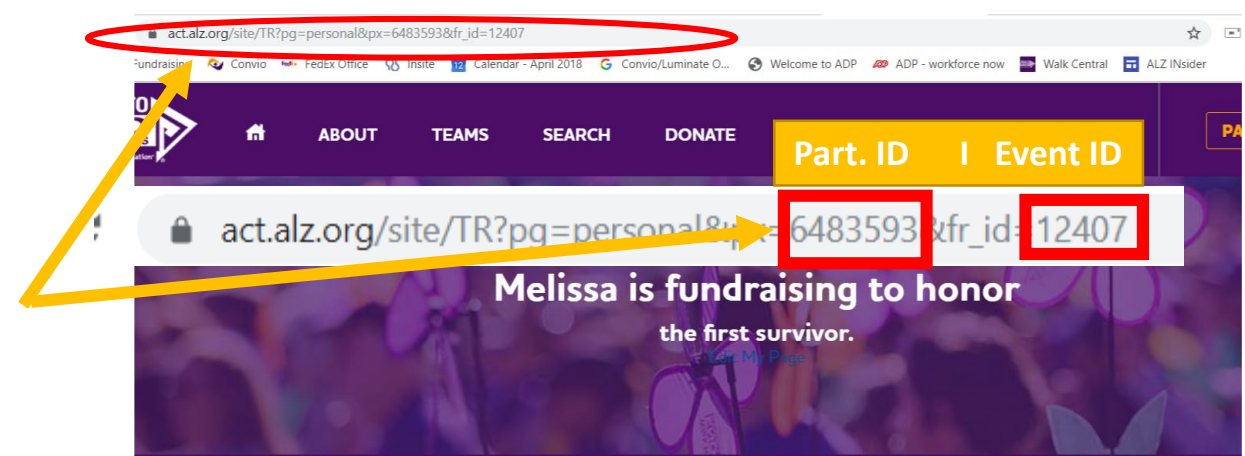
Event ID:

Reference # from your receipt.

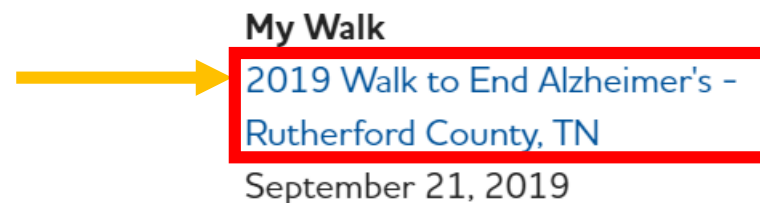
#1 Log In to your walk website. Click "View My Page"



#2 Copy and paste your participant ID and event ID from the page link.



#3 – Scroll down and copy and paste the name of your walk



#4 If you made a donation to yourself, copy and paste the tracking code or reference # from your receipt and include it in the comment section

Thank you for donating! ➤



Alzheimer's Association walk@alz.org via bounce.convio.net
to me ▼

12:38 PM (2 hours ago)

**TOGETHER, WE CAN END
ALZHEIMER'S DISEASE.**



Tracking Code: 1796-24427-1-11317447-11950312

#5 If someone else is making a matching gift donation on your behalf, ask them to please include your walk name and your first, last name and team name if possible as well as their reference/tracking number. The walk city name is critical in this process.