



# CORPORATE SPONSORSHIP OPPORTUNITIES

## Walk to End Alzheimer's NIAGARA - Oct. 2

### AMETHYST SPONSOR - \$5,000

*Deadline for logos, links, quotes for all materials: 8/6/21*

- Prominent logo on all marketing materials:
  - Posters, thank you cards, brochures
  - Official Walk t-shirts
  - Walk website
- Select emails to participants
- Verbal Recognition in opening ceremony
- Recognition in eNews Sponsor Spotlight
- Recognition in media releases
- Half-page ad in Chapter program guide (to be used by December 2022)
- Recognition in one program guide
- Professional Training for LTCs OR upgrade to full-page ad in Program Guide
- Your pre-recorded video played on Chapter social media
- Social media posts on Chapter sites - 3x, 4 platforms
- Verbal & logo recognition at wrap-around events
- Day of: vendor table/chairs, program map, 4 route signs, logo on sponsor banner at all WNY Walks

### PREMIER SPONSOR - \$2,500

*Deadline for logos, links, quotes for all materials: 8/6/21*

- Logo on marketing materials:
  - Posters, brochures
  - Official Walk t-shirts
  - Walk website
- Recognition in select Chapter Walk emails
- Verbal recognition in opening ceremony
- Recognition in eNews Sponsor Spotlight
- Recognition in media releases
- Recognition in one Chapter program guide
- Chapter-led education program at sponsor site
- Social media posts on Chapter sites - 2x, 4 platforms
- Verbal & logo recognition at wrap-around events
- Day of: vendor table/chairs, name on sponsor banner, 2 route signs

### INTERMEDIATE SPONSOR - \$1,500

*Deadline for logos, links, quotes for all materials: 8/31/21*

- Logo on marketing materials:
  - Official Walk t-shirts
  - Walk website
- Recognition in one Chapter Walk email
- Verbal recognition at opening ceremony
- One social media post on 4 Chapter platforms
- Day of: vendor table/chairs, 1 route sign

### SUPPORT SPONSOR - \$600

*Deadline for logos, links, quotes for all materials: 8/31/21*

- Logo on Walk website
- Verbal recognition in opening ceremony
- Day of: vendor table/chairs, 1 route sign

### LOCAL SPONSOR - \$250

*Deadline for logos, links, quotes for all materials: 8/31/21*

- Day of: vendor table/chairs

For additional information, call Lynn Westcott at 716.440.4251.

Find out more about Walk to End Alzheimer's [alz.org/WNYWalk](http://alz.org/WNYWalk)