Grow Your Team

Alzheimer's Disease Facts and Figures, an annual report released by the Alzheimer's Association, reveals the burden of Alzheimer's and dementia on individuals, caregivers, government and the nation’s health care system.

Utilize different tactics:
- One on One personal asks
- Send a Fun Video
- Phone Calls
- Text Messages
- Post in a Facebook Group
- Reach out Via Email
- LinkedIn and Instagram
- Use Tools in your Participant Center.

Team Recruitment

- Co-workers
- Friends
- Family
- Networking Groups
- Influencers
- Faith Community
- Mechanic, Hair Stylist, Dentist etc.
- Fitness Pals - Tennis, Golf, Pickleball partners
- Knitting/Book Club buddies
- Ask Everyone!

Mission Moment

Alzheimer's Facts and Figures Special Report

For the first time, the accompanying special report, Race, Ethnicity and Alzheimer's in America examines perspectives and experiences of Asian, Black, Hispanic, Native and White Americans in regard to Alzheimer's and dementia care.

2021 Facts & Figures

- Visit alz.org/facts
- We have video, social graphics an infographic and more!
- Social media, newsletters, email
- Share the facts - Join the Fight

Advocacy

Click Below to Get Involved and Learn More

Ask Policymakers to Support Research Funding
Raise your Voice for Caregivers

Follow Us

Click here to read Race, Ethnicity and Alzheimer's in America