February National Team News

Team Recruitment Tips

- Work with your local chapter staff partner to host a virtual kickoff and/or education program
- Post your team page url - company/organization intranet, social media and in emails/newsletters

Fundraising Tips

- Recruit peers to your fundraising committee
- Plan your fundraisers out for the year
- Use your organizations calendar to fit in fun events and take advantage of holiday festivities
- Send calendar invites 2-3 weeks in advance
- Be creative with your promotion of your fundraisers - send out video challenges via email, leave notes on desks (if you are working in person)
- Ask people to attend personally
- Collect prizes to give out all season

PLAN YOUR KICKOFF

Join us for our Community Leaders Summit
alz.org/summit
February 21 - 24

START EARLY

Mission Moment

No Shrinking Violet
Arthena Caston, Living with Early-Onset Alzheimer’s, Inspires Everyone Around Her

CELEBRATING BLACK HISTORY MONTH

Click here to read Arthena's story

Learn more

Alzheimer's Impact Movement and Advocacy Forum
https://www.alz.org/forum/overview.asp

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