

# MONTHLY TEAM CAPTAIN NEWSLETTER

THIS NEWSLETTER IS SENT TO ALL CLEVELAND AREA  
TEAM CAPTAINS AND SPONSORS

AUGUST 2020

IT'S RALLY TIME!



## GET YOUR T-SHIRT BY WALK DAY!

**\*NEW THIS YEAR\***: All individuals raising \$100 will earn a Walk day t-shirt and it will be mailed directly to you, but you must reach this milestone by **9/4/2020** in order to receive your shirt by Walk day. If you reach your \$100 after this time, it will be mailed on a rolling basis.

Did you move or are you working virtually?  
Update your address and T-shirt size by clicking the icon below.



## EARN YOUR T-SHIRT IN 3 EASY STEPS:

- Set an example for your team by making a **\$20 self-donation**. Showing your dedication and inspiring others to do the same is what counts. Participants who make a self-donation to start their fundraising typically raise double the amount of those who don't!
- **Ask 3 friends, family or co-workers** for a \$10 donation via text or email. Send them a direct link to your team page to make the donation process simple.
- Start a **Facebook Fundraiser** through your Participant Center and all donations you receive will go directly to your personal Walk fundraising efforts and raise at least \$50.

*Join us!*

**WALK TO  
END  
ALZHEIMER'S**

alzheimer's association

for our online

**PEP RALLY**

**Saturday, August 29  
12 p.m.**

Learn what to expect on Walk day, hear  
inspirational stories and get info on  
helpful tools & resources!

[act.alz.org/lorainwalk](http://act.alz.org/lorainwalk)

Join us online for the Lorain County #Walk2EndAlz Pep Rally to hear all the details you need for Walk Day and to get answers to any questions you may have!

**CLICK  
HERE  
TO JOIN**

Then, scroll to the "Mainstage Events" header and there will be a link to click under "Pep Rally" that will go live at 12:00 p.m

## MAINSTAGE IS NOW LIVE

**Take part in an interactive online experience!**

- Visit [act.alz.org/lorainwalk](http://act.alz.org/lorainwalk)
- Scroll down on the Home Page
- Click "Walk Day Details" button
- View the available Mainstage Events for your Walk!

**CLICK  
HERE TO  
GET  
STARTED**



## FUNDRAISING WITH CHOCOLATE BARS

The Fastest, Easiest Way To Make Money:  
Our \$1.00 Chocolate Bars & Cups



Now Including Malley's Peanut Butter and Caramel Cups!

## Candy Bar Fundraising with Malley's

### How to Get Started:

Initial minimum order required is 14 cases.  
You choose the quantity and combinations of  
flavor varieties in your order. All cases are single-  
flavor and hold 36 bars each.

### When You Order:

Discount off Cost (Profit):

14 to 25 Cases 33%

26 to 199 Cases 43%

200 or more Cases 50%

Once you establish your account in our bar  
program, you may have 30 days to remit  
payment.

We accept cash, check, credit/debit card and  
money order.

Get free local delivery on orders of 100 cases or more (75-mile radius).

Conveniently pick up your orders at any of Malley's 23 retail stores with advance notice.  
Our stores receive weekly deliveries, so your location will determine availability by day of the  
week.

Bars can be picked up at our Brookpark location (West 130th St. & Brookpark Rd.) any day of  
the week with 24-hour request notice.

Malley's Chocolates does not accept returns or exchanges.

Customers are rewarded by conducting a "continuing sale" – re-ordering a minimum of four  
(4) cases within 30 days after the initial order, and so on up the profit ladder. Reach the next  
tier of 26 cases, we prorate your entire sale to 43%. When you hit 200 cases, your account is  
prorated to 50% so you earn even more!

We're here to help you be successful! Reach out to learn more or place an order:

Packy Malley  
pmalley@malleys.com  
216-325-5556

Bill Malley  
bmalley@malleys.com  
216-898-4994

# WALK IS EVERYWHERE.

This year, the Association Association Walk to End Alzheimer's is online, on your street and in your community. In every big city and every small town across the country—thousands of people are walking on their own or with a small team of family and friends to raise awareness in their communities.

Alzheimer's isn't waiting and neither are you.

Your health and safety are our top priorities. This year's event won't be a large in-person gathering, but we are still walking — and bringing you new and exciting ways to experience the event.



Livestream the Opening and Promise Garden Ceremony on Mainstage.



Drive through the planted Promise Garden, which is view only, to experience your community's reasons to end Alzheimer's.



Walk in your neighborhood, on a track or on a local trail. Download the Walk to End Alzheimer's mobile app to track your steps and hear messages of support from other participants around the country.

## LORAIN COUNTY WALK PROMISE GARDEN LOCATION

Crushers Stadium  
2009 Baseball Blvd  
Avon, OH 44011



[MAP IT](#)





# START A FACEBOOK FUNDRAISER!

Registered Walk to End Alzheimer's® participants can log in to their Participant Center and set up a Facebook Fundraiser. All donations received through your Walk to End Alzheimer's Facebook Fundraiser will be credited to your fundraising total and reflected on your individual fundraising webpage.

## WHAT ARE THE BENEFITS?

- **Impactful.** On average, participants who create a Facebook Fundraiser raise more than twice the amount when compared to participants who fundraise online without one.
- **Quick.** Your Facebook friends can donate on the spot.
- **Easy.** With just a few clicks, you can invite friends to support your efforts.
- **Motivational.** Your friends will see updates about your progress and which means you could receive donations from people you don't know who were moved by your story!



[CLICK HERE TO WATCH A SHORT VIDEO TUTORIAL](#)



## TOP TEAM SHOUT OUTS!

### TOP FRIENDS & FAMILY TEAM

1. T-N-T A Dynamite Team! - \$1,005
2. Chasing the Dream -- A Cure for ALZ - \$1,000
3. Team Wyatt-DeMarco - \$765

### TOP CORPORATE TEAM

1. Arden Courts - Westlake (346) - \$1,366
2. Weird is Wonderful - \$815
3. EDJRegion73ALZLORAINCTY - \$100

### LARGEST TEAM

1. Westbrook Team - \$525
2. Genesee Cream ALZ - \$565
3. Team Forget-Me-Nots - \$605

### TOP INDIVIDUAL FUNDRAISER

1. Peggy Selders - \$1,005
2. Linda Peters - \$1,000
3. Kate Michel - \$815

### ROOKIE OF THE YEAR

1. T-N-T A Dynamite Team! \$1,005
2. Weird is Wonderful - \$815
3. Team Forget-Me-Nots - \$605

### TOP HEALTHCARE TEAM

1. Arden Courts - Westlake (346) - \$1,366
2. Westbrook Team - \$525
3. Home Instead Senior Care, Lorain - \$50

\*Leader board is subject to change. Final award winners will be announced at the post-walk Celebration party\*