

MONTHLY TEAM CAPTAIN NEWSLETTER

THIS NEWSLETTER IS SENT TO ALL CLEVELAND
AREA TEAM CAPTAINS AND SPONSORS

JUNE 2019

*TURN THE WORLD PURPLE:
ALZHEIMER'S AND BRAIN AWARENESS MONTH!*



IT'S T-SHIRT TIME!

Raise \$100 to earn your official 2019 Walk to End Alzheimer's T-Shirt! It's the best \$100 T-Shirt you'll ever earn and it's a great way to raise awareness for the Alzheimer's Association all year long! Keep the momentum going and win other great incentive prizes through our National Incentive Program and join our Champions Club members starting at \$500.

**CHALLENGE
OF THE
MONTH**

Win tickets to the Goodtime III!

Share your story and receive donations through a Facebook Fundraiser throughout the month of June to win tickets to take a ride on the Goodtime III! Learn how to start a Facebook Fundraiser here:
<https://youtu.be/8EMMr7lkzig>



IT'S TIME TO START THE CONVERSATION ABOUT ALZHEIMER'S DISEASE.

June is Alzheimer's & Brain Awareness Month — an opportunity to hold a conversation about the brain and share the fact that Alzheimer's disease and other dementias are a major public health issue.

Everyone who has a brain is at risk to develop Alzheimer's, the only leading cause of death that cannot be prevented, cured or even slowed. During the month of June, the Alzheimer's Association® asks people around the world to take action and raise awareness about Alzheimer's disease.

Get involved today: Go purple, take action and share your story.

Change your Facebook profile picture purple to raise awareness, wear purple, and share why by using #ENDALZ to join the conversation.



IF **5,000** PEOPLE **SHARE THIS** ON FACEBOOK,
 AND **JUST 3** OF THEIR **FRIENDS SHARE,**
WE WILL **SPREAD ALZHEIMER'S AWARENESS**
TO MORE **5 MILLION PEOPLE.**



REGISTER. DONATE. SPONSOR. VOLUNTEER.

Learn more about how you can join the fight at alz.org/Walk.

Welcome new Cleveland Walk Director, Leigh Klekar!



Leigh Klekar joins the Alzheimer's Association as the Cleveland Area Chapter's Walk Director. Leigh worked for Cleveland Clinic, The Adcom Group, Achievement Centers for Children and University Hospitals of Cleveland in both marketing and development. She is excited to join the Association's Development team and return to her passion of fundraising. When she's not working, Leigh enjoys spending time with her family and attempting to do yoga!



lcklekar@alz.org
216.342.5567
Cleveland Walk

Join the Walk to End Alzheimer's® Champions Club!

Alzheimer's disease is relentless. So are we!

When you raise \$500 or more or \$1000 or more for Walk to End Alzheimer's®, you gain a place in the Champions Club or the Grand Champions Club. Raise \$500 or more for the care, support and research efforts of the Alzheimer's Association and you'll join the elite ranks of the Walk to End Alzheimer's Champions Club. Those who raise \$1,000 or more will join our Grand Champions Club and new this year: those who raise \$2,500 or more will join our exclusive Elite Grand Champions Club!



TEXT TO DONATE

Did you know that your Team Members can text on their mobile devices to make a donation? No wifi or hotspot is needed, just a mobile phone!

You can also text **2ENDALZ** to **51555** to make a self-donation. This is a great way for you to reach that \$100 T-shirt level or the next incentive level you are aiming for. All participants who make a self donation in any amount will receive a Walk car magnet as well!

TEAM CAPTAIN PRO TIP

2019 Incentive Program

Register for a Walk in your area at alz.org/walk.
You must be a registered participant to earn incentive gifts.



2019 Walk to End Alzheimer's participant T-shirt

\$100



Tank top**, Therm-O tote or trunk organizer

\$300



Moisture-wicking polo**, wireless phone charging stand or tech organizer AND champion medal

\$500



Computer backpack, sweatshirt-fabric beach tote or portable picnic blanket

\$750



Quarter-zip pullover**, hoodie or potluck casserole tote AND Grand Champion heathered T-shirt*

\$1,000



Bamboo quarter-zip pullover**, Bluetooth speaker or disc slam

\$1,500



Nike half-zip jacket**, Targus Urban Explorer backpack or portable propane grill AND Elite Grand Champion quarter-zip pullover*

\$2,500



Eddie Bauer jacket** or giant tumble tower game

\$5,000



North Face Thermoball jacket** or Apple AirPods

\$7,500



Cornhole lawn game or Vitamix blender

\$10,000

*Individuals who reach the fundraising minimums for the participant T-shirt, Champion medal, Grand Champion T-shirt and Elite Grand Champion pullover will receive these items in addition to their selected incentive prize.

** Available in men's and women's styles.

Visit your Participant Center at alz.org/walk for fundraising tools, tips and ideas.

Gifts are not cumulative; only one item is awarded to each fundraiser. Fundraiser may select one item at or below the level achieved.

Redemption certificates will be sent via email post-event. Contact your staff partner for the fundraising deadline.

Need help with your certificate order or redeeming your certificate? Please call 855.462.7263 or email ALZ.incentives@halo.com.



Maplewood at Chardon & the Alzheimer's Association
invite you to a

Maplewood Market

Saturday, June 22nd | 12:00 PM - 4:00 PM

Join us and support The Walk to End Alzheimer's by shopping for a cause.
Enjoy homemade desserts, arts and crafts, spa services and
more provided by your local small businesses.

For more information contact Krystal Martin at 440.285.3300.
To register for a table, please complete a registration form
and return with payment to Concierge attn: Krystal Martin.



MAPLEWOOD
at chardon

A SENIOR LIVING COMMUNITY

Assisted Living & Memory Care

12350 Bass Lake Road, Chardon, Ohio
440-285-3300 | MaplewoodAtChardon.com

CLEVELAND ROCKS TO END ALZHEIMER'S!

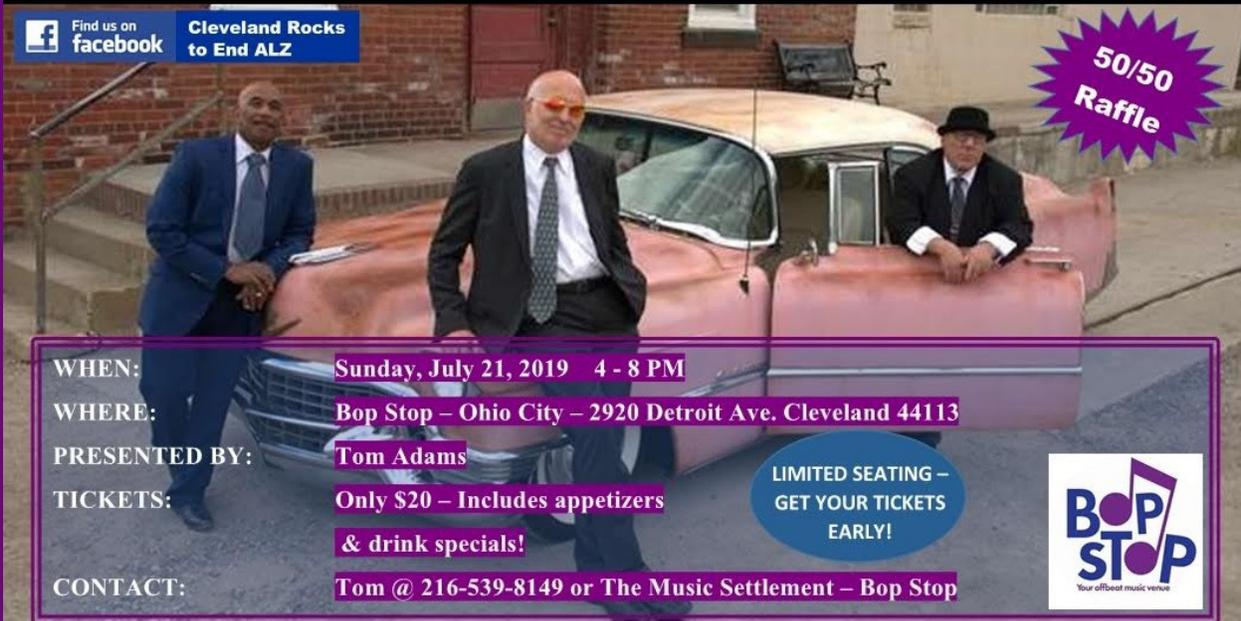
**3rd Annual
Fundraiser
Benefiting the...**



Featuring
**Gaetano's Blues
and Jazz Band**



Cleveland Rocks
to End ALZ



WHEN: Sunday, July 21, 2019 4 - 8 PM
WHERE: Bop Stop – Ohio City – 2920 Detroit Ave. Cleveland 44113
PRESENTED BY: Tom Adams
TICKETS: Only \$20 – Includes appetizers
& drink specials!
CONTACT: Tom @ 216-539-8149 or The Music Settlement – Bop Stop

LIMITED SEATING –
GET YOUR TICKETS
EARLY!



100% of Net Proceeds benefit the **Walk to End Alzheimer's**