



MONTHLY TEAM CAPTAIN NEWSLETTER

THIS NEWSLETTER IS SENT TO ALL CLEVELAND AREA
TEAM CAPTAINS AND SPONSORS

JULY 2020

THIS YEAR, WALK IS EVERYWHERE



THIS YEAR, THE WALK IS EVERYWHERE!

This year, Walk to End Alzheimer's is on every sidewalk, track and trail across this country. All of us are raising funds for one goal: A world without Alzheimer's and all other dementia. Walk on your own or with family while others in your community do the same.

We will still be walking on October 4, 2020, but things will look a little different. There will be three easy components:

- All teams are invited to tune into the live broadcast of the Walk Opening and Promise Garden Ceremony.
- Everyone will walk in their own neighborhoods with their family and friends at a safe and social distance.
- We invite you to participate in our drive thru, view only Promise Garden Parade in our community at two convenient locations: Beachwood at Commerce Park and Avon at Crushers Stadium.

As the country continues to face the ongoing national pandemic, the safety and health of the population we serve, our volunteers and staff remains our number one priority and because of this we will no longer gather in centralized locations for our Walk to End Alzheimer's. But that does not mean we will not continue to walk. **We will walk.**

We will walk in our neighborhoods, at our local parks, in the parking lots of our offices, wherever we can. We invite all communities to join us for our Walk to End Alzheimer's opening ceremony from the comfort and safety of their homes and after together we will walk out of our front doors to walk in solidarity to end Alzheimer's.

act.alz.org/Cleveland



QUESTIONS?

Contact your Walk Manager at:

KELSEY OTT
KROTT@ALZ.ORG
216.342.5606

HOW TO GET FROM

Z E R \$ 0

TO



H E R O



AND

**EARN YOUR
WALK
T-SHIRT**

HOST A
FACEBOOK
FUNDRAISER
AND RAISE AT
LEAST \$50

ASK 3 FRIENDS FOR
\$10 DONATION BY TEXT
OR EMAIL

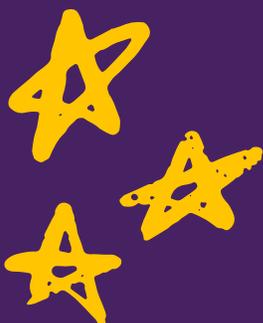
MAKE A \$20 SELF - DONATION



**Did you know your Walk team page
has a custom URL?**

**Save the step of searching for your Walk team name or
participant page! You can send this link directly to your
friends & family when asking them for donations!**

Ask your Walk manager for details.





ALZ IN THE NEWS!

FDA APPROVES TAU PET IMAGING FOR ALZHEIMER'S

On May 28, the U.S. Food and Drug Administration (FDA) approved Tauvid (Eli Lilly), an imaging agent used for positron emission tomography (PET) imaging of tau pathology in the brains of individuals with suspected Alzheimer's dementia. Initial commercial use will be limited to Southern California beginning in Fall 2020; it will be more widely available for research use.

On behalf of the more than 5 million Americans living with Alzheimer's and their family members, the Alzheimer's Association is encouraged by the decision by the FDA to approve Tauvid for brain PET imaging.



MONTHLY ACHIEVEMENT BADGE



MAY STORYTELLER



APRIL SELF-DONOR



JUNE FACEBOOK FUNDRAISER



JULY EMAILER



AUGUST ROCKSTAR RECRUITER



SEPTEMBER T-SHIRT EARNER

EARN YOUR JULY EMAILER BADGE!

On average, one in five fundraising emails will result in a donation. The more emails you send, the better your odds for receiving a donation.

ALZ Pro Tip: Use one of the pre-written emails available in your online Participant Center or draft your own!

REGISTER FOR WALK



REGISTER YOUR 2020 CLEVELAND
AREA WALK TEAM BY JULY 31



RECEIVE A
WALK
MULTIPURPOSE
RALLY TOWEL

THANK YOU

Champions

presented locally by



Thomas Adams	Kristin McAdams
Fran Bevis	Allen Mistysyn
Robert Burak	Mike Moscarino
Liane DiGiandomenico	Andrea Nespor
Scott Faidiga	Kelsey Ott
Kim Ferenchak	Chelsae Poelking
Jon Fowler	Dave Rickey
Rita Gaertner	Dona Romano
Maria Gatto	Peggy Selders
Christopher Herbruck	Mary Ann Shamis
Rosanna Hrabnicky	Michael Sivik
Patricia Hurless	Nancy Udelson
Dee Hyer	Jessica Wyatt
Jennie Laeng	Laura & Paul Yama
Katie Mang	Debbie Zelek
Suzanne Matheke	

These walkers raised over \$500 to earn a spot in the 2020 Champions Club. Their medals, a yard sign and other champion incentives will be mailed directly to them.