



CORPORATE SPONSORSHIP OPPORTUNITIES

Walk to End Alzheimer's Genesee/Wyoming - Oct. 1

AMETHYST SPONSOR - \$5,000

Deadline: May 4

- Prominent logo on all marketing materials:
 - Posters, brochures
 - Official Walk t-shirts
 - Walk website
- Logo on select emails to participants
- Logo on local sponsor banner at all WNY Walks
- Verbal recognition in opening ceremony
- Recognition in eNews Sponsor Spotlight
- Recognition in media releases
- Half-page ad in Chapter program guide (to be used by June 2023)
- Recognition in one program guide
- Logo on day-of materials
- Your pre-recorded video played on Chapter social platforms
- Recognition on all Chapter social platforms
- Four route signs
- Vendor table/chairs at Walk
- Verbal & logo recognition at wrap-around events

PREMIER SPONSOR - \$2,500

Deadline: May 4

- Logo on marketing materials:
 - Posters, brochures
 - Official Walk t-shirts
 - Walk website
- Recognition in select emails to participants
- Name on local sponsor banner at all WNY Walks
- Verbal recognition in opening ceremony
- Recognition in eNews Sponsor Spotlight
- Recognition in one Chapter program guide
- Recognition on all Chapter social platforms
- Two route signs
- Vendor table/chairs at Walk

INTERMEDIATE SPONSOR - \$1,500

Deadline: May 4

- Logo on marketing materials:
 - Official Walk t-shirts
 - Walk website
- Recognition in one Chapter Walk email
- Verbal recognition at opening ceremony
- Recognition on Chapter social platforms
- One route sign
- Vendor table/chairs at Walk

SUPPORT SPONSOR - \$600

Deadline: June 27

- Logo on Walk website
- Verbal recognition in opening ceremony
- One route sign
- Vendor table/chairs at event

LOCAL SPONSOR - \$250

Deadline: June 27

- Vendor table/chairs at event

For additional information, call Lynn Westcott at 716.440.4251.

Find out more about Walk to End Alzheimer's alz.org/WNYWalk

COMMITMENT FORM

Demonstrate your company's leadership role in the fight against Alzheimer's by joining us as a sponsor of our local **Walk to End Alzheimer's**. With your philanthropic support, we can lead the way to end Alzheimer's.

Organization Information

Sponsor Contact _____ Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Name to be used for acknowledgment in printed materials:

JUST THREE SIMPLE STEPS to help us end Alzheimer's

SPONSORSHIP LEVELS

Ask for information about sponsoring Walks in Buffalo, Dunkirk, Allegany, Medina and Lewiston

- Amethyst (\$5,000)
- Premier (\$2,500)
- Intermediate (\$1,500)
- Support (\$600)
- Local (\$250)

1

START YOUR CORPORATE TEAM

Captain Name _____ Team Name _____

Email _____ Phone _____

2

Payment Information

Check Enclosed Send an Invoice Credit Card

Card Number _____ Exp. Date _____ CSC _____

Name as it appears on card: _____

Signature _____

Billing Address Same as Above OR _____

3

CONTACT INFORMATION

Please make checks payable to the Alzheimer's Association, WNY Chapter.

Forms can be faxed to 716.626.2255, emailed to LWestcott@alz.org, or mailed with payment to: Alzheimer's Association, WNY Chapter, 6400 Sheridan Drive, Suite 320, Amherst, NY 14221 (**NEW ADDRESS**)

Questions? Contact Lynn Westcott, Development Director at 716.440.4251 or LWestcott@alz.org.