



**FUNDRAISING**



# **ACTIVITY IDEAS**

## **FREE- MATERIALS PROVIDED**

- Casual for the Cause (Jeans Day)
- Customizable Pin Up Flowers or Footprints
- ALZ Bracelet Sale
- Change cans/donation boxes

## **ON-GOING OR SIMPLE EVENT IDEAS**

- Connect your Facebook to your walker page for a social media fundraiser
- Donate PTO Hours or Payroll Deduction
- Can/Bottle Drive
- Monthly or Bi-Monthly Food Sales
  - Bake Sale, Popcorn, Ice Cream Bar, Cotton Candy, Nacho Bar
- Dine to Donate
  - Many restaurants will provide a give back percentage when you bring patrons in for set hours

**QUESTIONS OR ADDITIONAL IDEAS?  
EMAIL [REDOBER@ALZ.ORG](mailto:REDOBER@ALZ.ORG)**





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# ACTIVITY IDEAS

## ONE TIME ACTIVITIES OR EVENTS

- Chili Cook Off
  - Have 5+ coworkers make a crock pot of chili. Charge everyone \$5 entry. Everyone gets a small sample of each chili and then votes for their favorite by choosing their bowl for lunch.
- Spaghetti Dinner
  - Low cost meal prep, make a suggested donation of \$5 to set by a basket upon entry or make it to go if you can't do a large event
- Raffles (50/50 or donated items)
- Silent Auction
  - If you can't do an event, set up a silent auction in your lobby for a week. Buyers bid on paper and then you call the winners and reveal on social media
  - Do you have kids or seniors? Even think of making an auction out of their artwork framed!
- Craft Show or Vendor Fair
  - You can do just hand made items or include direct sale companies
- Garage Sale
  - Collect things you or friends want to part with and then throw a charity garage sale. Donate the funds you make!
- Car Wash- for your employees or the public



# ACTIVITY IDEAS

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- Spirit Week
  - Come up with fun themed dress days or activities throughout the week. Employees pay \$1 each day they want to participate.
- Custom T Shirt Sale
  - Create your own custom t shirt to purchase for \$15. Take sales for a few weeks. After your deadline, order shirts for all who have paid in advance.
  - Pro Tip! If able, allow employees to wear these custom shirts on a casual Friday. They'll be more willing to purchase if they can get out of a uniform or wear it more often.
- Carnival
  - Organize 5 easy carnivals games with supplies you may even already have. Get a local food truck, clown, and face painter to donate their time for a couple hours. Find a local musician or play some tunes and invite the public! Charge a suggested \$5 cover or charge for just games and food.
- Wine & Paint Night
  - Provide drinks and/or appetizers and find a local instructor to teach a paint night. Charge enough to cover your supplies plus a margin



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- Pet Contest - Virtual or In Person
  - Charge an entry fee for the pet owners participating and encourage voting by donating in that pet's name
- Art by Commission- Suggested for kids or seniors
  - Pick a special artist in your family or at work that wants to color or make art for others. Something like "If you donate \$5, I'll mail you a piece of custom art!"
- Car Show
  - Gather local old or unique cars, charge an entry fee for their owner and a suggested admission fee for those coming to view.
- Easter Egg Hunt
  - Organize an Easter Egg Hunt for the kids in your community. Get the eggs and candy donated and charge a suggested donation for admission to the hunt.
  - Virtual Option: Organize for kids to get their photo with the Easter Bunny virtually by sending in photos and allow for their parents to drive through/pick up an Easter treat bag for a suggested donation price
- Ice Bucket Challenge/Polar Pluge Style Ideas
  - "I'll do x activity if you donate x dollars."



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- Jail Your Boss
  - Have employees pay \$1 per minute to put their boss "in jail". Create a fake jail cell for them to sit in for extra fun. Make extra money by allowing them to buy themselves out.
- Direct Sales Friends
  - Many companies such as Usbourne Books, Pampered Chef, Norwex etc. allow their consultants to do fundraiser parties online and donate a portion of their sales
- Bowling Night
  - Talk to your local bowling alley to see if they offer a deal for groups/fundraisers. Sign up your own bowlers and have them pay a bit more than what you owe the bowling alley for a margin. Some alleys offer a food/drink special.
  - Pro Tip! Use this same idea for places like Putt Putt Golf, Laser Tag, etc.
- Golf Outing
  - Organize for your employees or the public. Include hole sponsors, and get prizes donated for raffles, etc.
- Dinner Party or Wine Party
  - Invite your friends/family over for a dinner party or wine tasting and charge a suggested donation for entry



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- Murder Mystery Party
  - Organize your own night of live Clue! Charge a suggested donation for entry
- Virtual Cooking Demo
  - Don't cook yourself? Check with a local cooking school or favorite chef in town to see if they'll donate an hour. Live stream the cooking demo for people to participate at home. Charge a suggested donation for entry
- Virtual Health/Exercises Classes
  - Don't teach or have a friend who does? Call your local yoga studios, gyms, and health enthusiasts. Find someone to donate an hour to lead a virtual class and charge a suggested donation for entry
- Social Media Ideas:
  - High Fives to #endalz - each person that donates \$5 to your fundraiser on social media gets a high five
  - Every 65 Seconds (because every 65 seconds someone is diagnosed with Alzheimer's)- Ask for 6 people to donate \$5, etc.
- Sports Fun:
  - Super Bowl Squares, March Madness Brackets, MLB playoffs, World Cup, Olympics, Kentucky Derby, etc.