



SIMPLE AND PROPER WAY TO CREATE A FACEBOOK FUNDRAISER

1. Have a current Facebook account
2. Be a registered Walk participant
3. Log into your Walk Participant Center. **IMPORTANT! IN ORDER FOR YOUR DONATIONS TO ROLL INTO YOUR WALK FUNDRAISING EFFORTS, THESE STEPS MUST BE FOLLOWED. DO NOT CREATE THE FUNDRAISER IN FACEBOOK. CREATE IN YOUR WALK PARTICIPANT CENTER.**
4. Click on the Social Media tab on the right column of your screen

2019 Walk to End Alzheimer's - Cincinnati Tri-State

281 days until this Walk

You've raised \$0.00

Event Details

DASHBOARD

EDIT MY PAGE

VIEW MY PAGE

SEND EMAIL

MY PROGRESS

SOCIAL MEDIA

TIPS AND TOOLS

2019 Walk to End Alzheimer's - Adams, Brown, Clermont & Highland Counties

Edit My Profile

Log Out

5. Click on the Connect Fundraiser to Facebook

DIANA'S PARTICIPANT CENTER

DEVELOPMENT DIVAS & DUDES

SHARE YOUR PAGE

DASHBOARD | MY PAGE | SEND EMAIL | **SOCIAL MEDIA** | PROGRESS | CAPTAIN TOOLS | ALERTS

GET SOCIAL

On average, fundraisers who use social media raise 40 percent more than those who don't. Social media is a fun and easy way to share your passion for the cause and raise money to fight Alzheimer's.

Use the resources below to get social! #ENDALZ #Walk2ENDALZ

SOCIAL MEDIA GUIDE

Not sure where to start? Read this guide for a rundown on how to share your team's story and boost donations via social media.

[SOCIAL MEDIA GUIDE](#) PDF

CREATE A FACEBOOK FUNDRAISER

Turn your page into a Facebook Fundraiser and invite friends to support your efforts for the Walk to End Alzheimer's. The donations you receive through Facebook will be reflected on your personal page and will count toward your fundraising goal.

[Connect Fundraiser to Facebook](#)

6. Watch the donations roll in! You'll be surprised who donates!