

9th Annual Alzheimer's Association Dinner & Awards

reason to
HOPE

alzheimer's  association

Tammy Johnson
2018 Community Leadership
& Activist Award Recipient



Ernie Pomerleau: Honorary Chair
Becky Cassidy & Michael Seaver: Event Co-Chairs
May 22, 2018 | Hilton Burlington
Cocktails 5:30pm | Dinner & Program 6:30pm

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| EVENT: | Our ninth Annual Alzheimer's Association <i>Reason to Hope Dinner</i> . |
| HONOREE | <p>Tammy Johnson is a strong leader and a giver in our community. In her professional life, she is the Advertising Director of Free Press Media. Through her work she has developed dozens of partnerships with local non-profits, elevating their voices and expanding their reach. She has served on the United Way of Northwestern Vermont Board for eight years and is the current Board Chair. In 2013, Tammy was the Chair of the United Way Community Campaign where \$3.9M was raised. In 2017, Tammy joined the Alzheimer's Association Board as a way to continue serving the greater good, and increase awareness around the disease.</p> <p>Alzheimer's has had an immediate impact on Tammy's life for the past 16 years. She lost her grandmother to this horrific disease and started seeing the signs in her mom. Now, at the age of 67, her mom lives in supportive care and can no longer recognize her or her siblings, or grandchildren. Her mom has lost all her abilities to function as the strong fiercely independent woman that raised six children. Tammy is the kind of person who finds her strength when faced with what feels like an insurmountable challenge. Her personal experience galvanizes her and motivates her to fight for a cure. Her strength and greatest joy are her three sons. She is determined to work to raise awareness for this disease so that one day they live in a world without Alzheimer's.</p> |
| PURPOSE: | <p>Alzheimer's disease is the 5th leading cause of death in Vermont and is the only disease among the top 10 in America without a way to prevent it, cure it or even slow its progression. More than 12,000 Vermont families are currently living with the challenges of dementia. By 2025 the number will grow to 17,000. While Alzheimer's disease threatens to bankrupt families, businesses and our healthcare system, the research community has never been more energized or ready to change the trajectory of the disease through expanded research. There is reason to hope.</p> <p>Proceeds raised through the <i>2018 Reason to Hope Dinner</i> fund crucial programs and services to help Vermonters living with dementia, as well as expand advocacy efforts on the federal and state level, and advance cutting-edge research worldwide.</p> |
| DATE: | Tuesday, May 22, 2018 Cocktails 5:30pm Dinner 6:30pm. Cocktail or business attire suggested |
| LOCATION: | Hilton Burlington 60 Battery Street Burlington, Vermont |
| COST: | Table Sponsorships: Platinum - \$15,000, Gold - \$10,000, Silver - \$5,000 and Bronze - \$2,500; Individual Tickets \$250 (go on sale April 16, if seats are available) |

For more information contact the Alzheimer's Association, Vermont Chapter
300 Cornerstone Drive, Suite 130 | Williston, VT 05495 | 802.316.3839 ext. 0 | 1.800.272.3900 | martha.richardson@alz.org