



# MATERIALS ORDER FORM

We have a variety of marketing materials to use when recruiting team members, raising awareness and requesting donations! Because there is a cost to the Alzheimer's Association for each of the items listed, we ask that you use discretion when requesting materials. Thank you!

Mail or Scan your completed form to:

Mail: 23215 Commerce Park, Suite 300, Beachwood, OH 44122 | Email: clevelandwalk@alz.org

Requested Item	Quantity
<input type="checkbox"/> "Ask me About Walk" Buttons (limit 5)	
<input type="checkbox"/> Casual for a Cause Sticker Roll (50 per roll)	
<input type="checkbox"/> "10 Ways to Love Your Brain" Flyers	
<input type="checkbox"/> Cleveland Area Chapter Services Flyers	
<input type="checkbox"/> Customized Team Flyer	
<input type="checkbox"/> Paper Point of Purchase Forget-Me-Not Flowers	
<input type="checkbox"/> Display Rack and 20 Walk Brochures	
<input type="checkbox"/> Walk Flyers	
<input type="checkbox"/> Walk Donation Box	
<input type="checkbox"/> Walk Stickers (100 per roll)	
<input type="checkbox"/> Walk Branded Thank You Cards	



Walk Buttons



Walk Stickers



Casual for a Cause



Point of Purchase



Donation



10 Ways to Love Your Brain Flyer

Delivery of items:

- Mail Materials to the address listed below Contact me to
- arrange delivery
- Pick up materials at a Cleveland Area Office

Name \_\_\_\_\_

Team name \_\_\_\_\_

Walk Location \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Date needed by \_\_\_\_\_

I'm interested in attending a webinar or receiving more information about (check all that apply):

- Matching gifts
- Walk Website 101
- Hosting a fundraising event
- Joining the planning committee



# WALK MATERIALS PACKETS

**\*NEW THIS YEAR\*** For a donation, we can provide you with special "Walk Packs" to help raise awareness, thank your donors and support your fundraising events.

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### Walk Display Pack

*Raise awareness for your team and the cause. Use this display at a front desk, visible office location, fundraising events, or tabling in the community!*

- Walk display rack
- 20 Walk brochures with team name, team link and contact information included
- 50 point-of-purchase flowers
- Donation box
- Package of ALZ Association informational handouts
- 2 11x17 Team Flyers
- "Proud Supporter of Walk to End Alzheimer's" Window Cling
- Promise garden flower & promise garden flower key

**Suggested donation of \$25**

### Letter Writing Campaign Pack

*Share your reason to end Alzheimer's by writing hand-written letters asking your friends, family and co-workers for donations to help you advance the cause.*

- 50 Walk branded sheets of letterhead and matching envelopes
- 50 Walk stickers
- 50 Walk donation envelopes
- 50 "Where the Money Goes" handouts
- 50 Walk registration forms to request that your supporters Walk with you
- 50 Personalized team captain flyers to promote your team!
- 10 Walk branded thank you cards

**Suggested donation of \$50**

### Fundraising Party Pack

*Whether you are hosting a large fundraising party, small dinner or office luncheon, use these supplies to help get your team excited for Walk!*

- Package of ALZ Association informational handouts
- 10 Walk event balloons
- 5 pack of purple necklaces
- 2 Walk branded cow bells
- Donation box
- 10 Walk branded cups (while supplies last)
- 5 ALZ branded sunglasses (while supplies last)

**Suggested donation of \$40**

Delivery of items:

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- Contact me to arrange delivery
- Pick up materials at a Cleveland Area Office

Name \_\_\_\_\_

Team name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_