



HOST A DINE AND DONATE NIGHT.

Contact a favorite restaurant.

- Find an establishment that will partner with you to host a fundraising event.
- Ask what percentage of sales they will donate to your Walk to End Alzheimer's® team (most participating restaurants donate up to 20%).
- Leave or drop off the **Dine and Donate information flyer** with the restaurant manager. This resource may be able to answer many of their questions.

Promote the event.

- Ask friends, family and colleagues to help you get the word out. Send out **invitations** to all!
- Create an event on Facebook and invite your contacts.
- **Post flyers** around town, including at your local library and supermarket.
- The Alzheimer's Association® provides a suite of materials to help your promotion efforts. Visit your Participant Center to access all Dine and Donate pieces.

Raise awareness at the restaurant.

- Use **table tents, posters and flyers** (available from your staff partner) so that all patrons, even those not there for the event, can learn more about Walk to End Alzheimer's and the Alzheimer's Association.
- Ask the restaurant to attach Dine and Donate stickers (available in your Participant Center) to takeout bags.
- Consider making it a trivia night and mixing in questions about Alzheimer's disease.
- Use purple balloons and other décor to help draw attention.

Make donating easy. *(Secure approval from the restaurant before implementing.)*

- Place donation canisters at the cash registers, bar or other highly trafficked areas.
- Put an **envelope** or canister on each table so people can easily make a donation.
- Sell paper Promise Garden Flowers. People can write their name or the name of a family member on a flower and hang it on a restaurant wall.

Visit alz.org/walk and log in to your Participant Center for more fundraising tips and tools.