

# FUNDRAISING TIPS DURING COVID-19

As Coronavirus (COVID-19) changes many aspects of our daily life, you can still make an impact in the fight against Alzheimer's by registering at [www.alzwalkMANH.org](http://www.alzwalkMANH.org), building your team and fundraising for Walk to End Alzheimer's. Depending on your situation, Walk to End Alzheimer's could provide a healthy outlet for you and your family during an extended stay at home. Here are some fundraising ideas to get you started.

## Online Silent Auction:

Do some spring cleaning and sell items for a donation.

## Facebook Fundraiser:

Launch a Facebook Fundraiser through your Participant Center or share your fundraiser again. Use Facebook Live to make any announcements!

## Unplanned Stay-cation:

Have a fundraising stay-cation. Do a virtual video tour of all the places you would have gone and make a self-donation in place of each location. Ask for others to sponsor an unseen site.

## Letter Writing Campaign:

Write a letter asking friends, family and co-workers for donations to help you advance the fight against Alzheimer's disease. A handwritten note will go a long way.



# FUNDRAISING TIPS DURING COVID-19 PART 2

## **Text Campaign:**

Text your network and ask them to donate. Share your story and include a picture of who you are honoring.

## **Demo class:**

Use your skills to virtually teach your friends. Are you skilled at yoga? Host a virtual yoga class and ask for a \$10 donation.

## **Board Game-a thon:**

Ask your network and their families to put together a puzzle or play board games for an extended period of time. Ask for donation bets on who will win.

## **Workout Challenge:**

Ask for \$1 for each exercise activity you can complete. Challenge others to complete more than you (i.e. sit-ups or lunges).

## **Wacky Wager:**

Ask your social media community to donate for you to do something wacky in return. If five people donate \$50 each, you'll record yourself trying the latest dance move, dying your hair or singing a rival's fight song. Allow the highest donor to select what dance, color or team.

## **Go Live Challenge:**

Live stream, using Facebook Live or another platform. For every donation you get, complete a challenge. Get creative! Crack an egg on your head for every \$10+ donation. Put a pie in your face for every \$20+ donation, etc.

## **Get Crafty:**

Are you crafty? Knit scarfs, paint flowers, make candles in your downtime. Auction off online or stock up now for a future in-person sale.