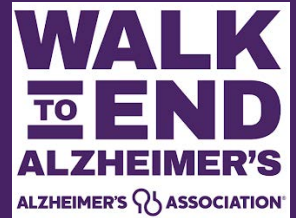


BE A LEADER IN YOUR FIELD — AND THE FIGHT AGAINST ALZHEIMER'S.



More than 6 million Americans are living with Alzheimer's and more than 11 million people are serving as unpaid caregivers. By standing with the Alzheimer's Association® — the leading voluntary health organization in Alzheimer's care, support and research — your company can make a difference for those facing the disease.

GET INVOLVED WITH WALK TO END ALZHEIMER'S.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Your company can join the fight against the disease in a number of ways.

- **Become a sponsor:** Show your support for a cause that affects numerous families in your community, including your employees.
- **Start a Company Team:** Participating as a company allows colleagues to build relationships and refine their leadership skills, while your company builds a positive local presence and increases brand awareness.
- **Participate in the matching gifts program:** By offering to match charitable contributions made by your employees, your organization can make a significant impact on the fight against Alzheimer's.

Our Walk participants have buying power:

68%
are female

60%
are between
the ages of 35-64

77%
are college educated



6 IN 10 caregivers were employed in the past year.

These individuals worked an average of



35 HOURS per week while caregiving.



57% had to go in late, leave early or take time off due to caregiving needs.

HOST AN EDUCATION PROGRAM.

Families facing Alzheimer's — including your employees — need information and support. The Alzheimer's Association offers a number of education programs that can help individuals learn what to expect and prepare for the road ahead. Demonstrate support for your employees by hosting a session, presented by an Association educator. Popular programs include:

- Understanding Alzheimer's and Dementia
- 10 Warning Signs of Alzheimer's
- Living with Alzheimer's: For Caregivers

DISCOVER EVEN MORE WAYS TO GET INVOLVED.