

Make your business a community partner



Over **11 million**

Americans provide unpaid care for people living with Alzheimer's or other dementias

6 in 10 caregivers were employed in the past year.

These individuals worked an average of

35 hours

per week while caregiving.



57% OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.



18% of caregivers went from full-time to part-time or cut back hours.



Nine percent of caregivers gave up working entirely.

Six percent retired early.



The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection and maximizing quality care and support. Held annually in more than 600 communities nationwide, the Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Here's how you can lead your company in the fight against Alzheimer's!

Start a Company Team

Walk calls on participants of all ages and abilities to join the fight against the disease, and your company can lead the way!

Employee benefits

- Build relationships and have fun with colleagues
- Refine your leadership skills as you inspire one another
- Achieve a sense of accomplishment

Company benefits

- Increase engagement and encourage teambuilding
- Create a positive presence in the community
- Be socially responsible

Become a Sponsor

Sponsorship of the Walk to End Alzheimer's offers an opportunity to show your support for a cause that affects numerous families in our area and across the country. Your involvement demonstrates to your clients and employees your commitment to a cause that impacts them at home and at work.

Our Walk participants have buying power:

68%
are female

60%
are between ages of 35-64

77%
are college-educated

Host an Educational Program

Your employees may be juggling work and caregiver responsibilities leading to absenteeism. The Alzheimer's Association is here to help — from free services to support programs to care planning. Schedule a free education program. Topics range from general overviews of health and understanding dementia to deeper conversations about care planning. Schedule a single session or a series of programs and give your employees and clients the resources they need!

Start your partnership by contacting **Kirsten Johnson, Development Manager**

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