

Sponsorship Opportunities



10TH ANNUAL

CAREGIVER'S JOURNEY

A conference for Alzheimer's Caregivers and Healthcare Professionals

alzheimer's  association[®]

*Rhode Island Chapter
Thursday, April 23, 2020
Crowne Plaza Hotel, Warwick, RI*



About the Caregiver's Conference

This conference is for both caregivers and professionals who dedicate their lives to caring for people with Alzheimer's disease and related dementias. Caring for someone with Alzheimer's disease or a related dementia is truly a labor of love. We offer varied workshops throughout the day that provide caregivers and professionals with the tools to carry on their journey of caring and supporting persons with Alzheimer's disease and related dementias. We welcome over 500 attendees annually.

About the Alzheimer's Association®

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. We address this global epidemic by providing information, education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer's.

About the Rhode Island Chapter Programs and Services

- Free 24/7 Helpline (800.272.3900)
- Care Consultations
- Peer or professionally led support groups for both caregivers and those living with early memory loss.
- Safety services, including a collaboration with MedicAlert®, providing assistance for a loved one's medical emergencies or wandering.
- Early-stage social engagement programs.
- Educational programs both online and in person, featuring information on diagnosis, warning signs, effective communication strategies and following care through the disease process.
- Healthcare professional training on Alzheimer's disease and dementia care practices



Join us by Supporting Caregivers in Sponsorship

| Platinum: Presenting \$5,000 | Gold \$4,000 | Silver: Meal \$3,500 | Bronze \$3,000 | Activity Room \$1,500 |
|---|---|---|---|--|
| 6 foot Vendor Table: premiere spot | 6 foot Vendor Table: premiere spot | 6 foot Vendor Table: premiere spot | 6 foot Vendor Table: premiere spot | 6 foot Vendor Table: premiere spot |
| 1st Tier logo on Agenda | Logo on Agenda | Logo on Agenda | Logo on Agenda | Listing on Agenda |
| Meals for 2 staff members at Conference | Meals for 2 staff members at Conference | Meals for 2 staff members at Conference | Meals for 2 staff members at Conference | Meals for 2 staff members at Conference |
| Digital logo on ballroom Powerpoint | Digital logo on ballroom Powerpoint | Digital logo on ballroom Powerpoint | Digital logo on ballroom Powerpoint | Listing on ballroom Powerpoint |
| Logo on conference giveaway (notebook, pad, etc.) | Logo on conference giveaway (notebook, pad, etc.) | Logo on Buffet Stations and Lunch Tables | Logo on signs outside session rooms | Promotional materials in activity room give-away bag |
| Full page ad In Conference Day Brochure | 1/2 page ad In Conference Day Brochure | 1/4 page ad In Conference Day Brochure | | |
| Banner in Ballroom | Logo on screen before Keynote Speaker | | | |
| 2 complimentary CEU registrations (must be registered for conference) | | | | |
| Recognition during opening remarks | | | | |
| Logo on Conference Save the Date card | | | | |
| Vendor Table at RI Advocacy Day March 3, 2020 | Vendor Table at RI Advocacy Day March 3, 2020 | Vendor Table at RI Advocacy Day March 3, 2020 | Vendor Table at RI Advocacy Day March 3, 2020 | Vendor Table at RI Advocacy Day March 3, 2020 |
| Deadline: 12/31/19 | Deadline: 3/1/2020 | Deadline: 3/1/2020 | Deadline: 3/1/2020 | Deadline: 3/1/2020 |

Other Ways to Support the Caregiver's Journey Conference

Vendor Table

\$600 / Early Bird \$550

- 6-Foot Table
- Name Listing on Agenda
- Meals for 2 Staff members at Conference
- Vendor table at Advocacy Day, March 3, 2020, limited tables available

Deadlines:

December 31, 2019 Early Bird

March 1, 2020

Program Booklet Ads

- \$500 Full page (8.5 x 11)
- \$250 Half page (4.25 x 8.5)
- \$125 Quarter page (4.25 x 5.5)
- \$50 Name listing

Deadline:

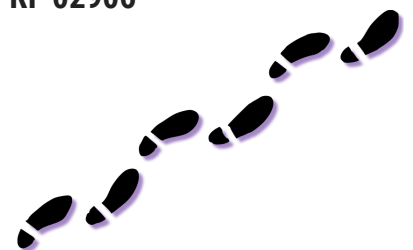
March 1, 2020

Demonstrate your company's leadership role in the fight against Alzheimer's by joining us as a Caregiver's Conference sponsor or advertiser. The Rhode Island Chapter of the Alzheimer's Association offers a variety of opportunities that will provide your company with greater visibility in the communities where your employees work and live.



RI Chapter | 245 Waterman Street, Suite 306 | Providence, RI 02906
800-272-3900

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COMMITMENT FORM

Yes! I would like to commit to becoming a sponsor for the Caregiver's Conference. Our corporate sponsorship will help advance the fight against Alzheimer's and support the Association's vision of a world without Alzheimer's disease.

Sponsorship Levels

- _____ Platinum: Presenting Sponsorship \$5,000
- _____ Gold Sponsorship \$4,000
- _____ Silver: Meal Sponsorship \$3,500
- _____ Bronze Sponsorship \$3,000
- _____ Day Room Sponsorship \$1,500

Vendor Table

- _____ Early Bird by 12/31/2019 \$550
- _____ After 01/01/2020 \$600
(includes table at Advocacy Day, March 3, 2020 at RI State House first come first served)

Advertisements in Program

- _____ Full Page \$500
- _____ Half Page \$250
- _____ Quarter Page \$125

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

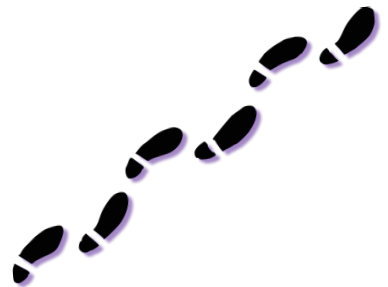
MC/Visa/Discover# _____ Exp. _____ CVV: _____

Signature _____ Date _____

Please make checks payable to: Alzheimer's Association RI Chapter

_____ Payment enclosed _____ Please bill me

Mail to: Alzheimer's Association, RI Chapter
245 Waterman Street, Suite 306, Providence, RI 02906
Fax to: 401-421-0115 Email to: kaspinella@alz.org
Questions? Please call Kate Spinella at: 401-421-0008



Payment is required prior to conference

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THE BRAINS BEHIND SAVING YOURS.®