

alzheimer's  association®


34TH ANNUAL WISCONSIN STATE CONFERENCE

MAY 3-5, 2020

**SUNDAY EVENING
DINNER & AWARDS
PROGRAM
MAY 3, 2020**

**WORKSHOPS/
KEYNOTES
MAY 4-5, 2020**

Kalahari
Resort
Wisconsin
Dells


**SPONSORSHIP
OPPORTUNITIES**

www.wisalzconf.org

**34th Annual
Wisconsin State Conference
May 3-5, 2020
Kalahari Resort, Wisconsin Dells
www.wisalzconf.org**



The Wisconsin State Conference on Alzheimer's Disease and Related Dementias is one of the largest and most comprehensive state-wide conferences dedicated to Alzheimer's disease and related dementias in the country. Coordinated annually by the Alzheimer's Association chapters of Wisconsin, this conference attracts nearly 800 professional and family caregivers, medical professionals and individuals living with dementia.

Your sponsorship recognizes you as a partner of the Alzheimer's Association, the leading non-profit voluntary health organization in the world dedicated to Alzheimer's research, care and support. Join us by lending your support during our 2020 conference.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR | \$5,000 (4 AVAILABLE)

- Sponsor of the featured Keynotes, Sunday Banquet & Awards Program | Monday Morning | Tuesday Morning | Tuesday Closing
- Custom table tent featuring company logo at each table during the entire conference
- Opportunity to include a full page advertisement in conference program used by attendees for two days – sponsor to provide artwork by March 15th, 2020
- Opportunity to include a promotional item/flyer in conference attendee bag (sponsor to supply promotional item – 1,000 pcs)
- Organizational logo on all slideshows and verbal recognition in opening and closing conference presentations
- Name and logo on the cover of conference program
- Four (4) complimentary conference registrations
- Half Table (4 Tickets) Sunday Banquet & Awards Program
- Premium exhibit booth with two (2) tables in main traffic area
- Conference website recognition, including logo
- Recognition on Newsletters, Social Media, Press Release

SILVER SPONSOR | \$3,500 (3 AVAILABLE)

- Sponsor of both the Monday Lunch | Tuesday Lunch | Monday Evening Reception
- Event and stage signage in large ballroom with organizational logo
- 1/2 page ad in conference program – sponsor to provide artwork by March 15th, 2020
- Opportunity to include a promotional item/flyer in conference attendee bag (sponsor to supply promotional item – 1000 pcs)
- Verbal recognition in opening and closing presentations
- Name and logo in sponsor section of conference program
- Three (3) complimentary conference registrations
- Premium exhibit booth with one (1) table in main traffic area
- Conference website recognition, including logo
- Recognition in Newsletters, Social Media

CONFERENCE BAG SPONSOR | \$3,000 (1 AVAILABLE)

- Company name and logo included on 1,000 conference attendee tote bags (dual branded bag with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Name listed in sponsor section of conference program
- Two (2) complimentary registrations
- Premium exhibit booth with one (1) table in main traffic area
- Recognition of company name on conference website

CONFERENCE NOTEPAD SPONSOR | \$2,500 (1 AVAILABLE)

- Company logo printed on conference attendee notepad (dual branded notepad with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Name listed in sponsor section of conference program
- Two (2) complimentary registrations
- Premium exhibit booth with one (1) table in main traffic area
- Recognition of company name on conference website

PRE-CONFERENCE SPONSOR | \$2,000 (1 AVAILABLE)

- Sponsor of the Pre-Conference Event
- Company name on sponsor board at conference
- Name listed in sponsor section of conference program
- One (1) complimentary registration
- Half Table (4 Tickets) Sunday Banquet & Awards Program
- Exhibit booth in exhibit room area
- Recognition of company name on conference website

BRONZE SPONSOR | \$1,500 (2 AVAILABLE)

- Company logo on break refreshments tables
- Company name on sponsor board at conference
- Name listed in sponsor section of conference program
- One (1) complimentary registration
- Exhibit booth in exhibit room area
- Recognition of company name on conference website

SUPPORTING SPONSOR | \$1,000 (10 AVAILABLE)

- Company name on sponsor board at conference site
- Name listed in sponsor section of conference program
- One (1) complimentary registration
- Exhibit booth in exhibit room area
- Recognition of company name on conference website

**STATE
CONFERENCE
SPONSORSHIP
QUESTIONS**

CONTACT:

Kennedy Turner

EMAIL:

kennedy@blueprinteventsllc.com

PHONE:

608.709.1915

**SPONSORSHIP
COMMITMENTS DUE BY
MARCH 15, 2020
FOR FULFILLMENT AND
PRINTING DEADLINES.**

*Thank you for helping
make a difference!*

Alzheimer's Association
620 S 76th St, Ste 160
Milwaukee, WI 53214






**DEADLINE:
MARCH 15, 2020**

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SPONSORSHIP LEVEL COMMITMENT

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	GOLD SPONSOR	 \$5,000	(4 AVAILABLE)
	SILVER SPONSOR	 \$3,500	(3 AVAILABLE)
	CONFERENCE BAG SPONSOR	 \$3,000	(1 AVAILABLE)
	CONFERENCE NOTEPAD SPONSOR	 \$2,500	(1 AVAILABLE)
	PRE-CONFERENCE SPONSOR	 \$2,000	(1 AVAILABLE)
	BRONZE SPONSOR	 \$1,500	(2 AVAILABLE)
	SUPPORTING SPONSOR	 \$1,000	(10 AVAILABLE)

CONTACT INFORMATION

Contact Person _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____

Date _____
Company Representative Signature

Date _____
Alzheimer's Association Representative Signature

PAYMENT INFORMATION

- Please invoice our organization for this contribution (due prior to the conference)
 Check enclosed (**Check payable to:** Alzheimer's Association)
 Credit card payment

Card Number _____ Expiration Date _____
Name on Card _____ Security Code _____

Cardholder Signature

RETURN THIS FORM TO: ALZHEIMER'S ASSOCIATION WISCONSIN STATE CONFERENCE
620 S. 76th Street, Suite 160, Milwaukee, Wisconsin 53214 | Attn: Christina Packard



**SPONSORSHIP COMMITMENTS DUE BY MARCH 15, 2020
FOR FULFILLMENT AND PRINTING DEADLINES!**

**DEADLINE:
MARCH 15, 2020**

If you are unable lend your support, please respond below and return this form to address above.
 We are unable to support the Alzheimer's Association at this time.