

Bankers Life
Forget Me Not Days 
Plant a seed of hope.

**JUNE IS
ALZHEIMER'S
& BRAIN
AWARENESS
MONTH**



2024 PLANNING GUIDE

In June 2024, Bankers Life will hold our **22nd Annual Bankers Life Forget Me Not Days[®]** fundraiser benefiting the Alzheimer's Association.

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DOWNLOAD

Download all materials from BSPN

[Sell > Marketing > Forget Me Not Days > Planning Kits](#)



CAMPAIGN CONTACTS

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Chapter Support

The Longest Day Campaign
Manager in your [local Alzheimer’s Association office](#)



About Forget Me Not Days

Bankers Life Forget Me Not Days® is our signature charitable giving event to benefit the Alzheimer's Association®. Annually, agents and associates hit the streets of their communities to raise money and awareness. In exchange for a contribution, donors receive packets of Forget-Me-Not flower seeds to be planted in memory or honor of the more than 6 million people living with Alzheimer's disease.*

Our **22nd annual** Forget Me Not Days fundraising campaign in honor of Alzheimer's & Brain Awareness Month, and in partnership with the Alzheimer's Association's The Longest Day campaign, will be held in **June 2024**. Nationwide, offices should use online fundraising tools to collect donations throughout the month.

One hundred percent of donations collected fund the care, support and research efforts of the Alzheimer's Association®.

About The Longest Day

The Longest Day® is the day with the most light—the summer solstice. On Thursday, June 20, thousands of participants from across the world will come together to fight the darkness of Alzheimer's through a fundraising activity of their choice. While many will participate on June 20, participants also fundraise throughout the year.

The Bankers Life Forget Me Not Days campaign aligns as a Global Team for The Longest Day, giving offices more support and recognition paths for their participation and fundraising.

*Alzheimer's Association, *Alzheimer's Disease Facts and Figures, 2023*.



2024 DUE DATES

MARCH

3/1

- Select a Team Captain

3/15

- Register at: alz.org/FMND
- Contact local [Alzheimer's chapter](#)

APRIL

- In-person event applications due 1 month prior to your event [See page 16](#)

MAY

- All offices should register in advance of June, Alzheimer's & Brain Awareness Month

JUNE

- **Alzheimer's & Brain Awareness Month**
- 6/20 - The Longest Day

JULY

7/31

- Deadline to submit collections for any recognition/award consideration

2023 Recognition, Top Fundraisers

2023 Top Ten Offices

BSO	BSO Name	BSM Name	Total
1033	Fairfield, CT	Daniel Slattery	\$42,976.00
3081	Grand Rapids MI	James Osterhouse	\$19,755.00
1161	Columbus, OH	James Youness	\$19,127.00
3164	Detroit, MI	Thomas Chiaravalli	\$8,845.00
1056	Philadelphia, PA	Neal Quimby	\$7,236.00
2019	Daytona Beach, FL	Shawn Finitz	\$7,005.00
2086	Nashville TN	Nolan Pattee	\$5,867.77
2029	Jacksonville FL	Keith Lozowski	\$5,435.00
2025	Sarasota FL	Hasan Jaber	\$3,908.92
1099	Bridgewater, NJ	Richard Whippee	\$3,283.00

Award	BSO	BSO Name	BSM Name
Small Change Champion	2092	Greensboro, SC	Scott Cole
It Takes A Village	3031	Indianapolis, IN	Lori Fox
FMND Social Media Surge	7001	Syracuse, NY	Ray Togias
Fastest Funder	3164	Detroit, MI	Thomas Chiaravalli
"Seeds of Hope" Spirit Award	2025	Sarasota, FL	Hasan Jaber



SALES OFFICE RECOGNITION

The East Territory won the
Top Territory Award!

Top Fundraising Offices by Growth Division

BSO	BSO Name	BSM Name	Growth Division
1850	Brea, CA	Daniel Vigil	Blue
3093	Saginaw MI	Joshua Anders	Red
5095	Seattle, WA	Charles Berryhill	White



2024 Incentives

Funds must be received by Wednesday, July 31 for award consideration.

Sales Office Fundraising

- Top fundraising office honored with Bankers Life Community Champion Award Trophy and choice of a branded item.
- #2 and #3 ranked offices will receive a choice of a branded item.
- #4-#10 ranked offices will be put in a raffle for a prize.
- Each of the top ten fundraising offices will receive a 16x23 framed 2024 campaign poster.
- Offices that raise \$1,000+ will receive a 12x18 framed 2024 campaign poster.
- The members of each Top Fundraising Office (by Growth Division) receive prize.*

Individual Fundraising

- Raise \$100+ online to receive a certificate signed by Scott Goldberg.
- Raise \$250+ to be eligible for prizes issued by the Alzheimer's Association.

Territory Fundraising

- Top territory (highest percentage of office participation) honored with traveling plaque housed in territory office.

*Offices not in the top 10



QUESTIONS?

Email
[ForgetMeNotDays@
banklife.com](mailto:ForgetMeNotDays@banklife.com)

To create or join your
office's fundraising team,
visit alz.org/FMND

KICK START

YOUR OFFICE'S FUNDRAISING CAMPAIGN!

The rest of the guide will cover planning steps and resources, split into two sections. Steps are covered on pages 6-11. Resources start on page 13 through the end of the guide.

Recruit members of your office to form a planning committee. Roles include:



TEAM CAPTAIN

The "face" of your campaign, in charge of registering your office's team at alz.org/FMND, and communicates with local Alzheimer's Association chapter

In the case that a Logistics and Communications Chair is not delegated, the Team Captain will handle all steps.



LOGISTICS CHAIR

Organizes in-office and any community fundraising events



COMMUNICATIONS CHAIR

In charge of sharing the what, where, when and why of your events, and fundraising progress with office members



ADDITIONAL VOLUNTEERS

Support planning committee by participating in office and community fundraising events



Find campaign materials on BSNP:
[Sell>Marketing>Forget Me Not Days](#)



Steps to Planning a Forget Me Not Days Fundraiser



TEAM CAPTAIN:

- 1. Assign tasks to team members; including fundraising, marketing or planning your activities.**
- 2. Set your office fundraising goal.**
 - Suggest \$500.
- 3. Register your sales office team at alz.org/FMND.**
 - View [page 17](#) for steps on how to register your team.
 - Please name your team: BSO (insert office #), along with your city location. *For Example, "BSO 123 Carmel, Ind."*
- 4. Contact your local Alzheimer's Association chapter.**
 - Contact the chapter within a week of registering.
 - Use the [chapter matching chart](#) on BSPN to find your contact at your local chapter. Note, as our campaign is tied to The Longest Day fundraiser, there is a dedicated resource at EVERY Alzheimer's Association chapter who can help!



LOGISTICS CHAIR:

1. Brainstorm opportunities with office planning team.

We strongly encourage offices to fundraise online. Offices may hold in-person fundraising events if the Home Office provides advance approval.

There are two approved ways to supplement fundraising:

1. Fundraise in your office with events like Denim Day, a bake sale or collection jar competitions. See [page 15](#) for Denim Day materials.
2. Fundraise online to your social network using alz.org/FMND and sharing approved email and social media content ([found on BSPN](#)).

Unapproved fundraising:

- Soliciting donations from prospective and/or existing customers.
- Any in-person fundraising that was not first approved by the Home Office. We ask all offices looking to hold an in-person event to submit an application at least one month prior to your proposed event date. [Click here to access that form.](#)



COMMUNICATIONS CHAIR:

1. Start fundraising online! (Send emails, post to social media with approved social media content.)

- Collect online donations from friends and family.
- Use email and social media templates to boost collections and promote your event to friends and family.
 - » Only approved language may be used when sharing your personal fundraising link.
 - » Solicitation of prospective and/or existing customers is not permitted.

Steps to Planning a Forget Me Not Days Fundraiser

3 TO 4 MONTHS
IN ADVANCE



TEAM CAPTAIN:

1. Assign tasks to team members; those could pertain to recruiting, fundraising, marketing or planning fundraising activities.



LOGISTICS CHAIR:

1. Virtual fundraising is primary; however, your branch office can secure a grocery or local storefront, farmer's market or other public location to fundraise. Your local Alzheimer's Association chapter may have leads on local public events where your office may wish to set up a table.



COMMUNICATIONS CHAIR:

1. Follow up on emails and letters to solicit donations from personal and local business contacts.
2. Continue to share your office's fundraising link.

*Invite friends
and family to
join you!*

Steps to Planning a Forget Me Not Days Fundraiser

6 WEEKS
IN ADVANCE



TEAM CAPTAIN:

1. Confirm event details with Logistics and Communications Chairs.



LOGISTICS CHAIR:

1. Confirm details with in-person collection sites.
2. Raise funds by incorporating a bake sale or Denim Days at your office.
 - See [page 15](#) for additional fundraising tips.
3. Order supplies.
 - If your branch needs aprons or collection canisters, please email ForgetMeNotDays@banklife.com
 - Seeds are complimentary, [click here to order](#). They will be available year-round, but quantities are limited.
 - Two posters are available in digital format [on Taylor](#).
4. Recruit and coordinate volunteers.
 - Create an event schedule. See [page 13](#) for a sample.
 - » Waivers: Every participant MUST register on the branch fundraising site and sign a waiver prior to participating. All participants will need to e-sign the waiver.



COMMUNICATIONS CHAIR:

1. Continue to share your office's fundraising link.
2. Promote your approved in-person event, post signs and fliers throughout your community.
3. Request publicity support two months to 45 days in advance.
 - In order to request PR support, you must have already submitted an in-person event application and received approval.
 - Use publicity tools to promote your event and collection results:
 - » Hang posters.
 - » For pre- and post-event local press support, follow the special event application process. Should approval be granted, be prepared to share information about local media (newspapers, TV stations, radio stations etc.).
4. Email forgetmenotdays@banklife.com to ensure all participant [e-waivers](#) have been completed.



WAIVERS

[Volunteer E-Waiver](#)

Steps to Planning a Forget Me Not Days Fundraiser



TEAM CAPTAIN:

1. Confirm event details with Logistics and Communications Chairs.



LOGISTICS CHAIR:

1. Email forgetmenotdays@banklife.com to ensure all participant [e-waivers](#) have been completed.



COMMUNICATIONS CHAIR:

1. Send reminders to your office (schedule, collection location, last-minute fundraising ideas).
2. Promote approved fundraiser on social media with approved social media content.



TEAM CAPTAIN:

1. Host and provide opening remarks to attendees.



LOGISTICS CHAIR:

1. Host and manage volunteers.



COMMUNICATIONS CHAIR:

1. Take photos of approved participants using high-definition setting (HDR).
 - Send to ForgetMeNotDays@banklife.com with names of all those photographed. Photos of persons who have not completed a waiver cannot be used.

WEEK OF FUNDRAISER



WAIVERS

[Volunteer E-Waiver](#)

DAY OF FUNDRAISER



TEXT TO DONATE

Donors can text the word "solstice" to 51555 and receive a link back to donate from their mobile device. They will be prompted to enter the name of the participant they would like to support with a donation.

Steps to Planning a Forget Me Not Days Fundraiser



TEAM CAPTAIN:

1. Deposit all donations to your office's fundraising page via The Longest Day app or deposit check donations with the provided check deposit form.

- The preferred method of depositing checks is by downloading The Longest Day app for iPhone or Android and scanning checks directly to your office's fundraising team.
- Convert cash and coin to a cashier's check made payable to the Alzheimer's Association.
- Send your checks, made payable to the Alzheimer's Association, to the following address *no later than July 15, 2024*, with the [2024 Check Deposit Form](#):

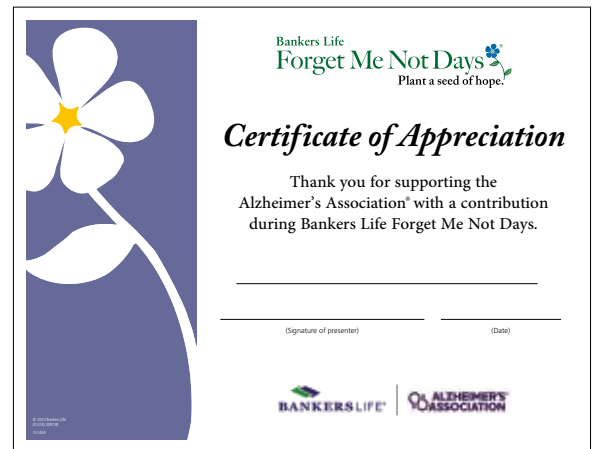


The Longest Day
Alzheimer's Association Floor 17
225 N. Michigan Ave.
Chicago, IL 60601

- View [page 19](#) for more information.

2. Celebrate!

- Schedule a check presentation or thank-you photo with your chapter.
- [Download a presentation check](#) you can take to any print shop.
- Organize a recognition event at your office with your volunteers and businesses that donated as social distancing guidelines permit.
- [Download the volunteer certificate.](#)
- [Download the business certificate.](#)



Resource Guide: Details and Download Materials

Choosing a collection location

Virtual fundraising is primary; however, your branch office can secure a storefront, farmer's market or other public location to fundraise, if available in your community. Your local Alzheimer's Association chapter may have leads on local public events where your office may wish to set up a table.

Storefronts

- Outdoors is best.

General steps to reserve locations:

- » Call the store manager and ask for permission to set up a charity collection table in front of their store.
- » Explain that 100% of the donations collected benefit the Alzheimer's Association.
- » Mention the date, time and number of volunteers you expect.
- » If the store asks you to submit a request in writing, [click here to download, personalize and print the Retail Permit Template](#).
- » Some stores may request a copy of the 501(c) (3) letter from the Alzheimer's Association. Request a copy from your local chapter.
- » Three weeks prior to your event, call to reconfirm your date and time with the store.

Public Properties (buildings, streets, outdoor shopping malls, etc.)

General steps to reserve these locations:

- » Contact your local government office—mayor, city hall, town council or village manager—and explain the event (charitable collections on public streets are often called “canning” or “tag day” events).
- » Mention that 100% of the donations collected benefit the Alzheimer's Association.
- » Provide the date, time and number of volunteers you expect.
- » Ask if you need to obtain a charitable solicitation permit. If so, make a list of the requirements necessary to qualify for the permit.
- » [Click here to download and personalize the City Permit Template](#) if your town requires a written request for permission.

Community events

General steps to reserve a table

- » Contact your local Alzheimer's Association chapter to discuss your idea and see if they can assist or help promote
- » Contact the event organizer and explain that 100% of the donations collected benefit the Alzheimer's Association
- » Ask if you need to provide a Certificate of Insurance (COI)
- » Confirm event set-up time and materials provided (table, chairs, etc.) Confirm event set-up time and materials provided (table, chairs, etc.)
- » Two weeks prior to the event, call to reconfirm your reservation and any event details



EVENT TIP

Some stores will match your collection amount at their location with a “matching grant” contribution of their own— instantly doubling your collections!



CERTIFICATE OF LIABILITY REQUESTS

If a store requires a copy of the Bankers Life certificate of liability, email the following information to forgetmenotdays@banklife.com. Requests take at least 72 business hours and must be received one month prior to proposed event date.

- Name of store/company
- Date of event
- Complete address
- How the certificate holder information should read
- Certificate holder COI requirements

Resource Guide: Details and Download Materials

Coordinating volunteers

Volunteers are key to a successful fundraiser.

- Encourage all branch office members to volunteer. Family members and friends may also volunteer if they register with your office's online fundraising team and sign and return the [volunteer waiver](#).
- **Share your team link with volunteers.**
- **Inspire your team.** Invite a representative from your local Alzheimer's Association chapter to your office to speak about Alzheimer's disease and how their organization is the leading voluntary health organization in Alzheimer's care, support and research.

Creating a volunteer schedule

Tips:

- Divide your fundraising day(s) into 1-to-2-hour shifts.
- Appoint a coordinator to collect all of the donations at the end of the day and clean up the collection site.

Sample event schedule – Saturday, June 18

Collection site: Local Farmer's Market

Hours: 8am–4pm

Supplies:

- | | |
|--------------------------------|--|
| • Folding table (Ken bringing) | • Half case of seeds (500) |
| • 3 posters | • 10 waters (Amy bringing) |
| • 3 aprons | • Hand sanitizer, other items for volunteer and public health and safety |
| • 3 canisters | |

Shift

Volunteers

8am - 10am

Amy, Ken, Tom

10am - Noon

Amy, Bill

Noon

Coordinator picks up donations

Participant waivers

- Every volunteer **MUST** sign and return our [waiver](#) **BEFORE** participating in Forget Me Not Days. **NO EXCEPTIONS!**
- Email forgetmenotdays@banklife.com if you'd like to set up a waiver kiosk at your event. You'll just need a tablet or laptop; internet connectivity is not required yet helpful.
- Every participant must register on your office's online fundraising page on alz.org/FMND.

Ordering supplies

- **Order supplies at least one month in advance, to ensure they make it to your office on time.**
- Two posters are available: [one for the office](#) and [one to display in public](#). Both versions are in a digital format. These should be ordered through the sites provided, not printed at the office.

Seed packets

- Seeds are complimentary, but quantities are limited. [Click here to order additional seeds.](#)



Resource Guide: Details and Download Materials

Donation submission guidelines

Submit donations by app or mail.

- **RECOMMENDED:** Download The Longest Day app for [iPhone](#) or [Android](#) and scan checks for automatic deposit to your branch's fundraising page.

Or, mail checks to:

The Longest Day
Alzheimer's Association Floor 17
225 N. Michigan Ave.
Chicago, IL 60601

Notes:

1. Do not use FedEx or UPS. They do not deliver to PO boxes.
2. Mailed checks take two weeks to process and appear on your page. Make sure to mail in checks by July 15, 2024 to meet the July 31 deadline.

Tips:

- All cash and coin collections must be converted into a cashier's check made payable to the Alzheimer's Association.
- Write a memo on the front of the check stating:
 - » Your BSO #
 - » Your contact information
 - » 2024 Bankers Life Forget Me Not Days
- Collections may NOT for any reason be deposited in a personal or business bank account. Converting collections to a cashier's check does NOT require the funds to be deposited in a bank account.
- If you encounter a cashier's check fee, be sure to mention it's for charity and ask them to waive the fee. **If they are unable to waive, you may take the amount of the fee out of the collection total.**



PLEASE NOTE

- Funds received after July 31 will not be counted for recognition/awards. We recommend the automatic deposit feature of The Longest Day app for this reason.
- If you have a fundraiser that falls **after June 30, 2024**, notify ForgetMeNotDays@banklife.com.

Fundraising Ideas

In addition to setting up your collection locations, here are some other ways to help increase collections.

Ask local businesses

[Click here to access the pre-approved letter](#) to ask local businesses to support Bankers Life FMND.

Don't forget, some stores have matching grant programs through which they'll double any collections you raise in front of their stores.

Ask restaurants, dry cleaners, convenience stores, etc., to place a collection canister at their register.

IMPORTANT: Prospective and existing policyholders may NOT be solicited for Bankers Life FMND donations.

Ask friends and family

Share the vision for a world without Alzheimer's with your personal network!

- **Raise \$200 in one week!**
 - » **Day 1:** Make your own \$25 donation.
 - » **Day 2:** Ask two relatives to donate \$20.
 - » **Day 3:** Ask three friends to donate \$15.
 - » **Day 4:** Ask four co-workers to donate \$10.
 - » **Day 5:** Ask five neighbors to donate \$5.
 - » **Day 6:** Ask your spouse or partner to donate \$25.
 - » **Day 7:** Celebrate—you just raised \$200!

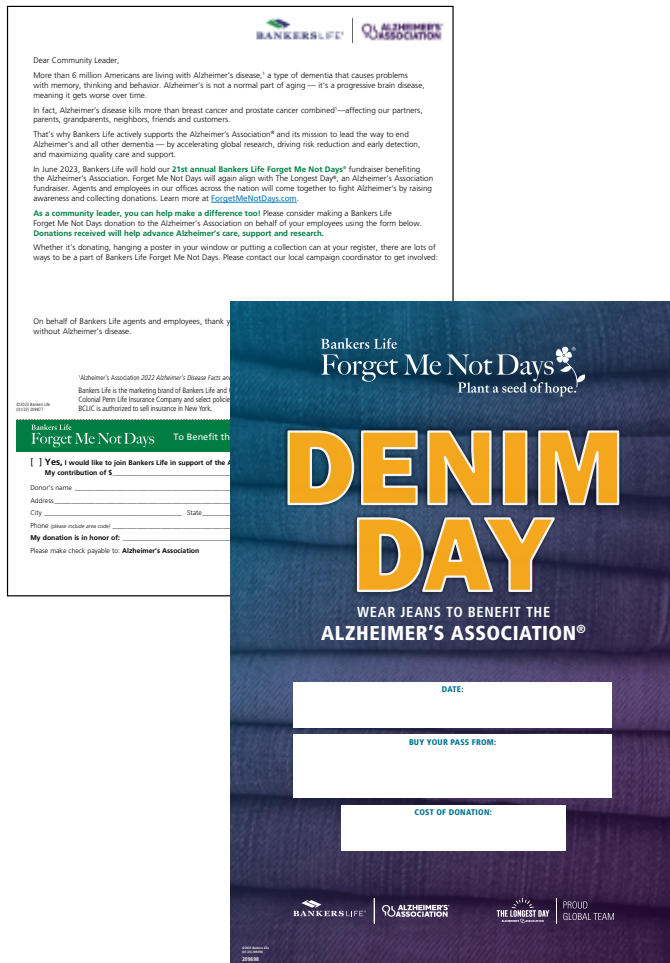
- **Host an Office Denim Day**

- » Participants pay to wear jeans (you set the price, such as \$1, \$5 or \$10 per day).
- » Use the posters and jeans passes to create your event:

- **Posters:** [Click here to access, download and print the poster](#). Then, customize with your event's details.
- **Jeans passes:** [Click here to access, download and print passes](#). Two different color passes (**blue** and **purple**) give you the option to host more than one Denim Day or charge different prices.

For example:

- » Blue pass is for Monday's Denim Day and the purple pass is for Friday's Denim Day.
- » Blue pass is for \$3 one-day Denim Day pass and the purple pass is for the \$5 two-day Denim Day pass.



Fundraising Ideas

Hold an in-person fundraiser

Offices may submit a **proposal for an in-person public fundraiser**. Charity fundraisers outside of the approved Bankers Life FMND format raise a number of tax, contract and liability issues that must be addressed prior to the event in order to protect the office, office leadership and the company.

Important: Only approved public fundraisers can be organized given use of Bankers Life using the Bankers Life FMND and Alzheimer's Association names and logos. In-office, non-public fundraisers, such as office bake sales, Jeans Days, etc., don't need Home Office approval.

Every in-person public event request will be reviewed and considered on a case by case basis.

Application steps

1. Seek the approval of your office leadership.
2. Seek approval from your local Alzheimer's Association chapter contact.
3. Receive Home Office approval:
 - » **Submit the [Application](#) form to ForgetMeNotDays@banklife.com at least 1 month prior to the event date.**
 - » **The venue's Certificate of Liability must be included with the application.**
 - » **The venue's insurance must meet CNO's minimum standards, described in the application.**

Volunteer Event

Offices can also support a local community partner, such as a senior center, by scheduling a time to volunteer. If your office is interested in volunteering, please use the [special event form](#) and check the box for "Volunteer".

Share details of your tentative plan and submit the application to ForgetMeNotDays@banklife.com for approval.



DOWNLOAD

Download all materials from BSPN

[Sell > Marketing > Forget Me Not Days > Planning Kits](#)



TIPS

Forms must be submitted at least 1 month prior to the event date. Return the application to

ForgetMeNotDays@banklife.com.

All special event fundraisers must be reviewed annually.



WHEN IN DOUBT, LET'S TALK IT OUT.

Email forgemenotdays@banklife.com to schedule an event idea or planning conversation.

Sign Up. Set Up. Share.



Ready to join the fight against Alzheimer's disease? Follow the instructions below to register for the Alzheimer's Association The Longest Day® and set up your fundraising web page. If you have any registration questions, please email tld@alz.org.

1

Register to get started.

- Visit alz.org/fmnd
- Click "Register To Get Started" or "Get Started" or "Find Team or Participant"



2

Sign in.

- If you're a returning participant, click "Yes." Log in with your username and password. Your information from previous years will be accessible, including your email contacts.
- If you're new, click "No" and continue to the registration page.



3

If you are joining a team . . .

Search by participant or fundraiser name or by city and state.



4

If you are starting a team . . .

- Name your Team/Event and set an overall fundraising goal.



5

Set your personal fundraising goal and make an additional donation if you choose to do so.



6

Complete your registration.



Once your registration is complete, you will receive a confirmation.

7

Check out your dashboard.

Closing the confirmation screen will take you directly to your Participant Center dashboard.

In this section you can:

- Check out your personal and team fundraising progress and edit your goals.
- If you are the Team Captain, click on “Activate Your Team” to get the Team Captain tools.
- Tools to help you reach your goal.



8

Set up your participant page.

Closing the confirmation screen will take you directly to your Participant Center dashboard. From there, click “My Page.”

In this section you can:

- Create a shortcut link to your page by clicking “Customize Your Link.”
- Share your page and connect your page to Facebook.
- Customize your page by uploading a photo or YouTube video.
- Add your story—the reason why you participate.
- Edit your team’s page under the “My Team’s Page” tab (Team Captains only).

Be sure to click “Save.”



9

Send email.

Click “Send Email” and decide your delivery method.

Through your personal account:

- Select one of the email templates provided in the Participant Center.
- Copy the message and paste it into a new email in your personal account.
- Edit the message to make it your own and include as a link to your personal page.



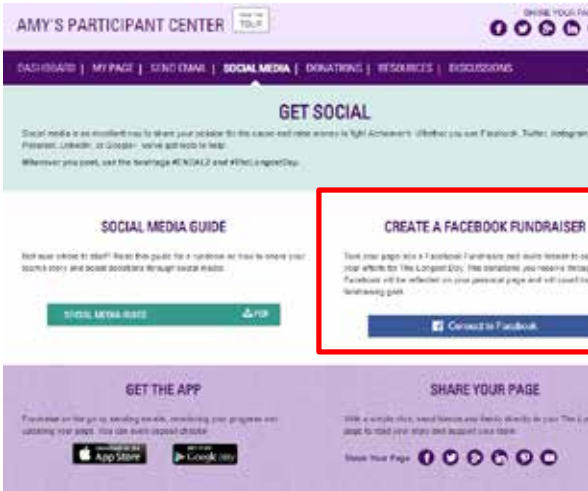
Or send through your Participant Center.

10

Get social.

In this section you can:

- Create a Facebook Fundraiser by clicking “Connect to Facebook!” All of your donations through Facebook will be in your progress tab if you connect it through your participant center. This was one of the best fundraising tools in 2018.
- Check out the Social Media Guide.
- Download The Longest Day app to text friends and family and to deposit check donations immediately. How cool is that!!
- Not on Facebook? Use the Social Fundraising tools to schedule Tweets and LinkedIn posts.



CHECK DEPOSIT FORM

NEW: Download The Longest Day app for iPhone or Android and scan checks for automatic deposit to your personal or team fundraising page.

Or, mail checks to:
The Longest Day
225 N. Michigan Ave.
Chicago, IL 60601
Floor 17

Use this form to track and deposit donations made by check. Include your personal information to ensure that the donation is credited to your fundraising total, and include all donor information so they can receive a tax-exempt receipt. Checks should be made out to the Alzheimer's Association and will be posted to your fundraising total within two weeks of postmark date. Please print legibly and do not abbreviate to ensure your funds are properly credited.

Participant Information

First Name _____ Last Name _____

Team Name (if applicable): _____

Company/Group (if applicable): _____

Post funds to (choose one): My personal fundraising page My team's fundraising page

Email Address: _____ Phone Number: _____

Street Address: _____

City: _____ State/Country: _____ ZIP: _____

Donation Information: Receipts will be emailed the same day as processing or mailed within 30 days if the donation is over \$25.

1. Donor Name _____ Gift Amount: _____ Check #: _____

Donor Street Address: _____

City/State/ZIP: _____ Email: _____

2. Donor Name _____ Gift Amount: _____ Check #: _____

Donor Street Address: _____

City/State/ZIP: _____ Email: _____

3. Donor Name _____ Gift Amount: _____ Check #: _____

Donor Street Address: _____

City/State/ZIP: _____ Email: _____

(over)

CHECK DEPOSIT FORM

NEW: Download The Longest Day app for iPhone or Android and scan checks for automatic deposit to your personal or team fundraising page.

Or, mail checks to:
The Longest Day
225 N. Michigan Ave.
Chicago, IL 60601
Floor 17

Use this form to track and deposit donations made by check. Include your personal information to ensure that the donation is credited to your fundraising total, and include all donor information so they can receive a tax-exempt receipt. Checks should be made out to the Alzheimer's Association and will be posted to your fundraising total within two weeks of postmark date. Please print legibly and do not abbreviate to ensure your funds are properly credited.

Participant Information

First Name _____ Last Name _____

Team Name (if applicable): _____

Company/Group (if applicable): _____

Post funds to (choose one): My personal fundraising page My team's fundraising page

Email Address: _____ Phone Number: _____

Street Address: _____

City: _____ State/Country: _____ ZIP: _____

Donation Information: Receipts will be emailed the same day as processing or mailed within 30 days if the donation is over \$25.

1. Donor Name _____ Gift Amount: _____ Check #: _____

Donor Street Address: _____

City/State/ZIP: _____ Email: _____

2. Donor Name _____ Gift Amount: _____ Check #: _____

Donor Street Address: _____

City/State/ZIP: _____ Email: _____

3. Donor Name _____ Gift Amount: _____ Check #: _____

Donor Street Address: _____

City/State/ZIP: _____ Email: _____

(over)



gratefully acknowledges a gift in connection with

Bankers Life
Forget Me Not Days 
Plant a seed of hope.

GIFT AMOUNT \$

DATE

DONATED BY

No goods or services were exchanged for this donation.

The Alzheimer's Association®, a 501(c)(3) non-profit, charitable, tax-exempt organization, is the leading voluntary health organization in Alzheimer's care, support and research.

Federal Tax ID: 13-3039601