

# 2025 Incentive Program

Earn gifts in recognition of your fundraising efforts through The Longest Day® Incentive Program.



12 oz. Zippered Tote  
or Beach Towel

**\$250**



Essos 2 Wireless Earbuds  
or Clique Active Charge Polo

**\$500**



Clique Summit Performance Full-Zip Fleece  
or Arctic Zone® Titan Thermal HP® Copper Mug 14 oz.

**\$750**



Skull Candy Bluetooth Speaker  
or Stanley Quencher H2.O FlowState™  
Tumbler 30 oz.

**\$1,000**



CamelBak Denali Backpack Cooler or UL-Listed  
Solar Wireless Power Bank AND Hat or Visor

**\$1,600**

SOLSTICE CHAMPION LEVEL



C&B Evok Hybrid Full-Zip Hooded Jacket or Mesa  
Tabletop Solo Stove AND Long-Sleeved T-Shirt

**\$2,500**

ELITE SOLSTICE CHAMPION LEVEL



Igloo® Trailmate 50 qt. Hard Side Cooler or Double  
Party Chair AND Team 365 Unisex Rain Jacket

**\$5,000**

PREMIER SOLSTICE CHAMPION LEVEL



Samsonite Virtuosa Suitcase  
or Patagonia Nano Puff Jacket

**\$7,500**



Bose Quiet Comfort Headphones  
or Pi Wood-Burning Pizza Oven

**\$10,000**

- » Incentives available to registered participants only. Register at [alz.org/TLD](http://alz.org/TLD).
- » One incentive per participant at or below amount of funds raised. Funds must be received by July 31, 2025.
- » For assistance with orders, contact [ALZIncentives@pkcomp.com](mailto:ALZIncentives@pkcomp.com) or 888.592.1425.
- » Individuals who reach fundraising minimums for the Solstice Champion Hat or Visor, Elite Solstice Champion Long-Sleeved T-Shirt and Premier Solstice Champion Team 365 Lightweight Jacket will receive these items in addition to their selected incentive prize. Participants will receive an email with a redemption code for Solstice Champion Items starting Nov. 1 once eligible.
- » Visit the Participant Center at [alz.org/thelongestday](http://alz.org/thelongestday) for fundraising ideas and tools.
- » Participants will receive an email with a redemption code in August. Most incentives will be mailed in September.

\*Gift items are subject to change based on availability. Shipping delayed until end of season.