





WE DID IT!

## **TOP FUNDRAISERS**

| PARTICIPANTS |                    |            |  |
|--------------|--------------------|------------|--|
| 1            | Scott Roberts      | \$6,317.73 |  |
| 2            | Victor Allen       | \$4,235    |  |
| 3            | Yvette Staton      | \$3,964    |  |
| 4            | Patricia Kortland  | \$2,635    |  |
| 5            | <u>Gary Harper</u> | \$2,000    |  |

### TEAMS

| 1 | <u>Sigma Kappa Alp</u> | \$10,031.02 |
|---|------------------------|-------------|
|---|------------------------|-------------|

- 2 Michigan Alzhei... \$9,003.64
- 3 Oasis Senior Adv... \$8,199
  - Chelsea Retirem... \$6,999.53

4

5 <u>Team Kortlandt</u> \$6,000

## LEADING THE FIGHT AGAINST ALZHEIMER'S\*

### ALZHEIMER'S R ASSOCIATION

800.272.3900 | alz.org\*

The Alzheimer's Association<sup>®</sup> provided care and support more than

# 6.5 million

through channels including alz.org<sup>®</sup>, care consultations, support groups, education programs and information.



The Association held more than **400 meetings and events** with members of Congress.





## Hundreds of thousands

of participants took part in the Association's fundraising events, including Walk to End Alzheimer's<sup>®</sup>, The Longest Day<sup>®</sup>, Ride to End ALZ<sup>®</sup> and more.



Association donors and partners contributed to total revenues of more than





Advocates used digital platforms to make

over **115,000** connections with lawmakers. and online chats received by the Association's free 24/7 Helpline (800.272.3900).

200,000 calls

Over



More than

### **L.4** million

**followers** through Facebook, Instagram, TikTok, YouTube and X combined.

#### Federal Alzheimer's research funding has increased more than sevenfold



in the last decade thanks to the dedication of the Association and thousands of advocates.



### Nearly 14,500 members of the

dementia research community and the public convened at the Alzheimer's Association International Conference® 2024 (AAIC®), including more than 8,600 in person.

\*Updated in August 2024. Visit **alz.org/annualreport** for the latest information.