



## **TOP FUNDRAISERS**

PARTICIPANTS		
1 2 3 4 5	<u>Yvette Staton</u> <u>Julie Duesing</u> <u>Victor Allen</u> <u>Lena Faling</u> <u>Lorie Grefski</u>	\$2,493.25 \$1,746.38 \$1,250 \$1,100 \$1,058
TEAMS		
1 2 3 4 5	OSA GAA All Ab Senior Moments All for Alz- Team Brooklyn Living Purple Dragonfli	\$2,900 \$1,746.38

## LEADING THE FIGHT AGAINST ALZHEIMER'S\*

#### ALZHEIMER'S R ASSOCIATION

800.272.3900 | alz.org\*

The Alzheimer's Association<sup>®</sup> provided care and support more than

# 6.5 million

through channels including alz.org<sup>®</sup>, care consultations, support groups, education programs and information.



The Association held more than **400 meetings and events** with members of Congress.





### Hundreds of thousands

of participants took part in the Association's fundraising events, including Walk to End Alzheimer's<sup>®</sup>, The Longest Day<sup>®</sup>, Ride to End ALZ<sup>®</sup> and more.



Association donors and partners contributed to total revenues of more than





Advocates used digital platforms to make

over **115,000** connections with lawmakers. and online chats received by the Association's free 24/7 Helpline (800.272.3900).

200,000 calls

Over



More than

#### **L.4** million

**followers** through Facebook, Instagram, TikTok, YouTube and X combined.

#### Federal Alzheimer's research funding has increased more than sevenfold



in the last decade thanks to the dedication of the Association and thousands of advocates.



#### Nearly 14,500 members of the

dementia research community and the public convened at the Alzheimer's Association International Conference® 2024 (AAIC®), including more than 8,600 in person.

\*Updated in August 2024. Visit **alz.org/annualreport** for the latest information.