

YEAR-ROUND FUNDRAISING IDEAS AND PLANNING



JANUARY

IDEA: Host a chili cook-off and charge by the bowl. Ask attendees to vote (\$1 = one vote) for the best one.

OUR PLAN:



FEBRUARY

IDEA: Host and charge admission for a wine-tasting party with donated wine, cheese and chocolate.

OUR PLAN:



MARCH

IDEA: Organize a college basketball championship bracket challenge to benefit Walk to End Alzheimer's®.

OUR PLAN:

“At first, I wasn’t confident about fundraising, but I’m so glad I decided to stop worrying and just go for it. The Alzheimer’s Association® has lots of ideas and resources to help everyone reach their fundraising goal.”

-Kim M.
Team Captain and Grand Champion



APRIL

IDEA: Launch a [letter-writing campaign](#). See which of your teammates can send the most letters asking for a donation.

OUR PLAN:



MAY

IDEA: Organize a flower sale with donated plants and offer delivery for Mother’s Day.

OUR PLAN:



JUNE

IDEA: Kick off summer by organizing a cornhole tournament. Charge admission for all players.

OUR PLAN:

OUR TEAM’S PROGRESS

GOAL \$

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JULY

IDEA: Ask your favorite local restaurant to host a [Dine and Donate](#) event. Invite friends and family to support the eatery — and a great cause!

OUR PLAN:



AUGUST

IDEA: Host an office Olympics. Charge an entry fee to participate in events like a typing competition.

OUR PLAN:



SEPTEMBER

IDEA: Get your neighbors together for a block party. Ask for donations to your team.

OUR PLAN:



OCTOBER

IDEA: Host a haunted house. Charge admission and sell spooky snacks.

OUR PLAN:



NOVEMBER

IDEA: Plan a Friendsgiving meal. Provide all food and desserts and ask for donations.

OUR PLAN:



DECEMBER

IDEA: Host a holiday sweater contest at your office. Ask co-workers to vote (\$1 = one vote) for the tackiest sweater.

OUR PLAN:

You can continue to fundraise after Walk day! Visit alz.org/walk and log in to your Participant Center for more fundraising tips and tools. Check with your employer to find out if they will match what you raise.