

2023 WALK PLANNING COMMITTEE

Structure



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Volunteer Chair Opportunities

COMMUNITY ENGAGEMENT

6-8 month commitment

- Lead four Community Engagement Team meetings.
- Serve as a volunteer leader for the Walk to End Alzheimer's.
- Commit to being a top fundraising team.
- Lead committee to recruit 3-5 new community teams, steward previous years teams, cultivate & steward Champions Club, implement ways to build community awareness about Walk.
- Become an Elite Grand Champions Club member.
- Work closely with your staff partner to ensure the success of the event.

EXECUTIVE LEADERSHIP

12 month commitment

- Lead four Executive Leadership Team meetings.
- Attend Corporate Kickoff Event and Walk to End Alzheimer's.
- Recruit new companies to partner as sponsors and teams, including introductions and attending meetings in partnership with your staff partner.
- Commit your company as a top three sponsor.
- Become an Elite Grand Champions Club member.
- Work closely with your staff partner to ensure the success of the event.

EVENT EXPERIENCE

3-4 month commitment

- Lead four Event Experience committee meetings.
- Serve as a volunteer leader for the Walk to End Alzheimer's.
- Commit to having a team.
- Become a Champions Club Member
- Secure Entertainment & Day of Event Volunteers for Walk Day.
- Ensure a plan to recruit and educate participants on AIM-Advocacy.
- Incorporate Care & Support into Walk Day.
- Work closely with your staff partner to ensure the success of the event.

2023 WALK PLANNING COMMITTEE

Volunteer Team Member Opportunities

COMMUNITY ENGAGEMENT

6-8 month commitment

- Participate in four Community Engagement Team meetings.
- Make calls & reach out to community & participants as needed.
- Commit to becoming a fundraising team.
- Recruit 3-5 new community teams.
- Recruit back, retain & steward previous years community teams.
- Help implement ways to build community awareness.
- Strategize & implement friends & family kickoff for Walk to End Alzheimer's.
- Work closely with your staff partner to ensure the success of the event.

EXECUTIVE LEADERSHIP

12 month commitment

- Participate in four Executive Leadership Team meetings.
- Attend Corporate Kickoff Event and Walk to End Alzheimer's.
- Recruit 3-5 new company sponsors or teams including introductions and attending meetings in partnership with the Alzheimer's Association staff.
- Become an Elite Grand Champions Club member.
- Commit your company as a top sponsor.
- Ensure all goals are achieved.
- Work closely with your staff partner to ensure the success of the event.

EVENT EXPERIENCE

3-4 month commitment

- Participate in four Event Experience Team meetings.
- Commit to having a team.
- Work with the Event Experience Chair to secure Entertainment & Day of Event Volunteers for Walk Day.
- Ensure a plan to recruit and educate participants on AIM-Advocacy
- Incorporate Care & Support into Walk Day.
- Become a Champions Club Member.

