

2023 PARTNERSHIP OPPORTUNITIES

Reason to Hope is an inspiring one-hour luncheon that raises critical awareness and funds for Alzheimer's care, support and research. Guests will learn about the advances made in Alzheimer's research and hear powerful testimonies from those impacted by the disease.

Sponsorship provides a unique opportunity to promote your brand while gaining recognition as a community leader making a difference in the fight against Alzheimer's. Join us and learn why we all have a reason to hope.

PREMIER - \$25,000

- Industry Exclusivity
- Two premier tables at the event
- Inclusion in local media opportunities
- Verbal recognition by emcee during program and prominent logo on screens at event
- Opportunity to include 30-second video ad shown pre-event
- Recognition in chapter e-news (47,500+) and social media pages (14,400+)
- Prominent logo on printed invitation and eblast (by 1/31/23)
- Prominent logo with hyperlink on Reason to Hope website
- Logo in Crain's Chicago Business December edition ad (43,500+)
- 2-page ad in the event program with logo on the cover
- Recognition in post-event thank you email
- Association-led education program

"My reason for hope is my family...I have beautiful memories this far, and have faith that I still have many more to create."

Miguel Gamez, 2022 guest speaker living with Alzheimer's disease

GOLD - \$10,000

- One prime table at the event
- Verbal recognition by emcee during program and large logo on screens at event
- Opportunity to include 30-second video ad shown pre-event
- Recognition in chapter e-news (47,500+) and social media pages (14,400+)
- Large logo on printed invitation and eblast (by 1/31/23)
- Large logo with hyperlink on Reason to Hope website
- Logo in Crain's Chicago Business December edition ad (43,500+)
- Full page ad in the event program
- Recognition in post-event thank you email
- Association-led education program



SILVER - \$5,000

- Four tickets to the event
- Verbal recognition by emcee during program and logo on screens at event
- Recognition in chapter e-news (47,500+) and social media pages (14,400+)
- Logo on printed invitation and eblast (by 1/31/23)
- Logo on Reason to Hope website
- Half page ad in the event program
- Recognition in post-event thank you email
- Association-led education program



BRONZE - \$2,500

- Two tickets to the event
- Text recognition on printed invitation and eblast (by 1/31/23)
- Text recognition on Reason to Hope website
- Text recognition on screens at event
- Quarter page ad in the event program
- Recognition in post-event thank you email
- Association-led education program



Partnership Level	Amount Paid	Credit *	Check**	Send Invoice
Premier \$25,000	\$			
Gold \$10,000	\$			
Silver \$5,000	\$			
Bronze \$2,500	\$			

*Pay by credit card at ReasonToHope23.givesmart.com

Checks made payable to **Alzheimer's Association



Name(s) (as it should be listed)

Contact Person (if different from above)

Phone

Email

Billing Address

City

State

Zip

reason to
HOPE
ALZHEIMER'S ASSOCIATION

PLEASE RETURN THIS FORM TO:
Alzheimer's Association Illinois Chapter
Attn: Katie Lane
8430 West Bryn Mawr, Suite 800
Chicago, IL 60631

For more information:
kmlane@alz.org | **847.324.0359**