



# SPONSORSHIP OPPORTUNITIES



Walk to End Alzheimer's® -

# ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

MORE THAN  
**6 MILLION**

Americans are living with Alzheimer's.

**1 IN 3**  
SENIORS

dies with Alzheimer's or another dementia.

It kills more than breast cancer and prostate cancer combined.

**11**  
MILLION  
AMERICANS

provide unpaid care for people living with Alzheimer's or other dementias.

Alzheimer's is a progressive and fatal disease, which is devastating our families, our finances and our future. As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association® addresses this global crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

## ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.



**6 in 10** caregivers of people living with Alzheimer's and other dementias were employed in the past year while providing care

These individuals worked an average of **35 HOURS** per week while caregiving



**57%**

had to go in late, leave early or take time off



**18%**

went from full-time to part-time or cut back hours



**16%**

took a leave of absence



**9%**

gave up work entirely

Visit [alz.org/facts](https://alz.org/facts) to learn more.

# JOIN US AS A LEADER IN THE FIGHT AGAINST THE DISEASE.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease, and your organization can help lead the way as a sponsor.



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Walk to End Alzheimer's -

## TOP FIVE REASONS TO SPONSOR WALK TO END ALZHEIMER'S:



### Make a difference.

Every year, companies, teams and individuals raise millions of dollars across the country through Walk to End Alzheimer's, advancing the fight against the disease.



### Show your corporate heart.

Sponsorship of this inspiring community event offers an opportunity to show your support for a cause that affects numerous families in our area and across the country.



### Gain brand visibility.

Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.



### Support your employees.

Your involvement in Walk to End Alzheimer's demonstrates your commitment to a cause that impacts them at home and work.



### Help lead the way.

When you sponsor Walk to End Alzheimer's, you help enable the Association to provide education and support to those who face dementia every day, while advancing vital research.



# SPONSORSHIP COMMITMENT FORM

Walk to End Alzheimer's® -

## SPONSOR INFORMATION

Company name (as to be displayed) \_\_\_\_\_ Date \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP COMMITMENT

Community \$350       Gold \$500       Purple \$1,000       Select \$1,500       Premier \$2,500       Elite \$3,500

Sponsorship authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

## PAYMENT INFORMATION

Total commitment: \$ \_\_\_\_\_

Check enclosed (payable to Alzheimer's Association)       Please invoice me

Credit card

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ Security code (back of card) \_\_\_\_\_

Payment authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.